



جامعة عجمان  
AJMAN UNIVERSITY

**17** PARTNERSHIPS  
FOR THE GOALS



**17.4.3**

**Education for SDGs in the wider  
community**

Year 2023





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### 17.4.3 Education for SDGs in the wider community

Ajman University have dedicated outreach educational activities for the wider community, which could include alumni, local residents, displaced people. This is through the Offices of Alumni Affairs (OAA), Masar Career Excellence, Office of Sustainability, Office of Students housing, Community Engagement (OCE), Library, colleges and the units under the of Deanship of Student Affairs. A few examples are as follows:

#### 1. Office of Alumni Affairs

##### Alumni Services

- **Alumni Partnership** - The Office of Alumni Affairs, in partnership with the Office of Advancement, focuses on building strong connections with private companies and government departments. These relationships allow employers to engage with AU through seminars, workshops, and conferences. The Alumni Affairs Office also seeks alumni support for major events and research, leveraging their companies and personal contributions.
- **Counseling Services** - The Office of Advancement and Alumni Affairs, in collaboration with the Counseling Unit, is to offer a new service which is free short-term consultation sessions for alumni and their parents.
- **Sports Complex Access** - As part of our commitment to the Good health and well-being of our students, alumni, and community, the Office of Advancement and Alumni Affairs has collaborated with the Unit of Athletics to provide free access to its sports complex during the designated hours. The alums should contact the Athletics unit representative through <https://www.ajman.ac.ae/en/student-life/office-of-student-life/athletics> and book a prior appointment. The confirmation is subject to availability.
- **Library Access** - As part of its commitment to providing Quality education for all (*SDG#4*), the Office of Alumni Affairs extends all its alums access to Library services at Ajman University. Kindly present your card during working hours to have free access. We request all alumni to read the T&Cs of the Office of Library at <https://library.ajman.ac.ae/community-users-services-resources>

#### 2. Masar Career Excellence

AU is dedicated to providing outstanding career and placement services through Masar Career Excellence, which supports both students and alumni. Its mission is to prepare AU graduates as adaptable, responsible leaders equipped with the skills, knowledge, and character needed for success. Masar Career Excellence offers opportunities for lifelong learning, empowering students to excel in the job market locally and globally.

- **Career Services** - Masar's exclusive career platform for Ajman University alumni provides valuable resources to boost professional growth. Alumni can access job opportunities, expand their networks, book career counseling sessions, and register for events and workshops. Register with Masar to enhance employability and connect with top employers.

- [Alumni Mentor Program](#) - The new Alumni Mentor Program at AU allows alumni to share their talents and skills while engaging with the broader alumni network. The program is peer-driven, with mentees reaching out to mentors through the Alumni Association platform. Mentors can accept or decline requests, and both parties determine the scope, length, and goals of their relationship.

### **3. Sustainability Lifelong Learning**

AU, through the Office of Sustainability is committed to comprehensive sustainability education for its students, faculty, and staff, with optional access for the general public. The university offers specialized training in two main areas:

**Environmental Sustainability Training:** Covers critical topics like climate change, resource conservation, energy efficiency, decarbonization, circular economy, food security, biodiversity, climate justice, and more.

**Social Impact Training:** Focuses on social responsibility, diversity, community engagement, ethical leadership, health and safety, women empowerment, mental health, and more.

AU ensures its community receives an average of 25 hours of sustainability training annually, embedding these themes throughout its curriculum and fostering active participation in creating a sustainable future.

To view a detailed list of all previous trainings, please follow the links below:

- [Environmental Sustainability Training](#)
- [Social Impact Training](#)

### **4. AU Climate Action Learning Program**

#### **Empowering the Community for a Sustainable Future: Climate Change Training Courses**

Ajman University offers comprehensive climate change training courses to equip individuals with the skills and knowledge to tackle global climate challenges. In collaboration with Coursera, the UN Climate Change Learning Partnership, and the UN Institute for Training and Research, these courses cover topics such as sustainable finance, renewable energy, and climate resilience.

The courses are tailored for students, educators, professionals, and concerned citizens, empowering participants to take meaningful action. Core courses are mandatory for the AU community, with additional optional courses available for specialized learning.

### **5. The Alliance for Sustainability Leadership in Education (EAUC) | Partnerships**

Ajman University (AU) has joined the prestigious Alliance for Sustainability Leadership in Education (EAUC), a global network representing over 285 universities, including top institutions like Oxford and Imperial College London. EAUC promotes sustainability across post-16 education through a holistic approach, integrating leadership, governance, operations, teaching, and collaboration. As the sole UAE member and the second in the MENA region, AU strengthens its position as a sustainability leader. This membership provides AU access to resources for reducing its environmental footprint, developing sustainability-focused curricula, and enhancing its global recognition. AU students, faculty, and staff can now join EAUC for free,

offering opportunities to deepen sustainability knowledge, collaborate globally, and contribute to building a sustainable future.

## 6. Development Sessions and Events Promoting leadership in Sustainability

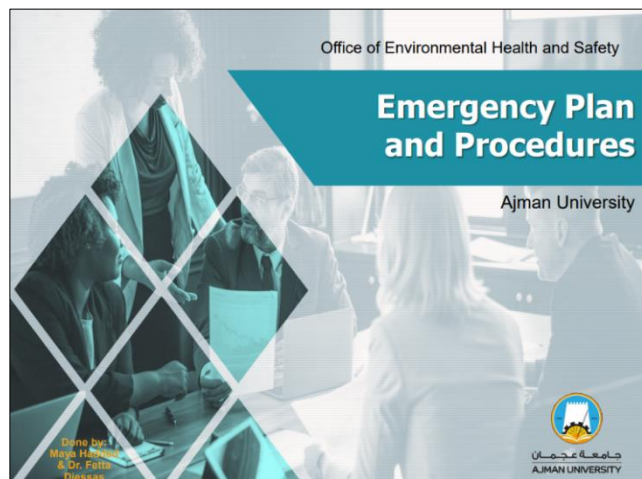
Ajman University's Office of Sustainability plays a key role in promoting environmental responsibility across the UAE. It offers interactive workshops and sessions on Environmental Health, Safety, and Sustainability (EHSS) throughout the year, both on campus and in local schools. These programs focus on equipping participants with the skills necessary for leadership in sustainability. Additionally, the Office provides free online access to learning materials through a dedicated webpage, ensuring that students, faculty, staff, and the public can continue their sustainability education anytime.

The following resources can be accessed by all students, faculty and staff members and the general public for free:

### 6.1. Emergency Plan & Procedures Workshop

The workshop covers essential aspects of emergency preparedness, focusing on key topics such as recognizing emergencies, understanding emergency management principles, and familiarizing participants with the elements and types of emergencies.

It addresses natural disasters, lab-related incidents, pandemics, on-campus violence, and fire emergencies. Additionally, the workshop highlights the importance of emergency evacuation maps, providing crucial guidance for responding effectively to various crises and ensuring safety in a range of emergency scenarios.



### 6.2. Sustainable Development Goals and ESG in Higher Education

The presentation highlights the importance of integrating Environmental, Social, and Governance (ESG) principles into operations and stakeholder engagement. It begins with an introduction to ESG, followed by a focus on its applicability and impact on organizational practices. Key drivers of ESG are explored, along with strategies for effective stakeholder engagement. Practical examples are provided to illustrate how ESG aligns with the Sustainable Development Goals (SDGs),





showcasing achievements from Ajman University's own experience.

This presentation emphasizes the practical benefits and real-world applications of ESG for sustainable development and institutional success.

### 6.3. Understanding Sustainability - Junior School Groups

The workshop for junior students focuses on introducing the basics of sustainable and responsible living through fun, hands-on activities. Topics include growing plants (“Be a Green Thumb”), recycling and reusing items to create toys, conserving water, and becoming aware of nature.

It also covers essential skills like teamwork, self-management, and creativity, using key sustainability concepts such as organic and inorganic waste, biodegradable materials, and the principles of reducing, reusing, and recycling.

This workshop helps younger students develop an early understanding of environmental responsibility, directly supporting Sustainable Development Goals (SDGs) like responsible consumption and climate action.



### 6.4. Understanding Sustainability - Senior School Groups

The workshop for senior students emphasizes the importance of living sustainably and responsibly, focusing on practical ways they can incorporate sustainability into their daily lives.

Key topics include:

- Sustainable and Responsible Living: Understanding the need for sustainable practices to ensure a better future.
- Managing Household Waste: Learning how to responsibly manage household waste, with a focus on distinguishing between organic and inorganic waste.
- Waste Hierarchy and Recycling: Exploring the concept of the waste hierarchy, what can be recycled, and the advantages of recycling.
- Energy Efficiency and Water Conservation: Gaining insights into how to reduce energy consumption and conserve water in daily life.
- Consumer Contributions: Understanding how individual consumer choices can promote sustainable and responsible living.

- Awareness Organizations: Learning about organizations that are dedicated to raising awareness about sustainability.

This workshop is important for senior students as it equips them with the knowledge and skills needed to make informed, responsible choices that support the Sustainable Development Goals (SDGs). By managing waste, conserving resources, and making sustainable decisions as consumers, they contribute to global efforts in areas like responsible consumption (SDG 12), climate action (SDG 13), and life on land (SDG 15).



## 6.5. Workshop on Sustainable Nudges

The workshop aims to equip participants with the knowledge of behavioral science to create positive environmental impacts by understanding and designing sustainable interventions through "nudges." It focuses on identifying key sustainable behaviors relevant to students, such as recycling, water conservation, and waste reduction. Additionally, participants will learn how to implement and scale these interventions effectively.

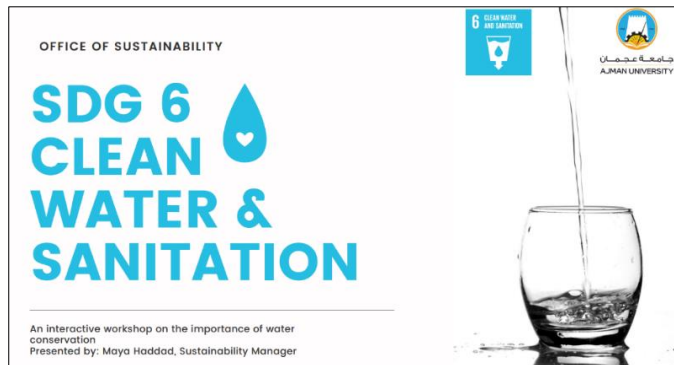
The workshop emphasizes practical techniques for designing nudges that encourage sustainable actions and foster lasting environmental responsibility.





## 6.6. SDG 6: Clean Water and Sanitation Workshop Presentation

The workshop promotes the Sustainable Development Goal of ensuring the availability and sustainable management of water and sanitation for all. Participants will learn about the importance of water conservation, access to clean water, and effective sanitation practices, exploring strategies for improving water use efficiency, reducing pollution, and protecting ecosystems. Access to clean and safe water is essential for human health, dignity, and well-being, as it prevents diseases and supports agriculture. Without it, communities face health risks and economic instability. The workshop will also highlight how individuals and communities can contribute to sustainable water management, emphasizing that universal access to safe water is a fundamental human right and a cornerstone of sustainable development, promoting equality and enhancing quality of life for future generations.



## 6.7. A Healthy Planet, a Healthy You: The Connection Between Sustainability and Healthcare Awareness Session

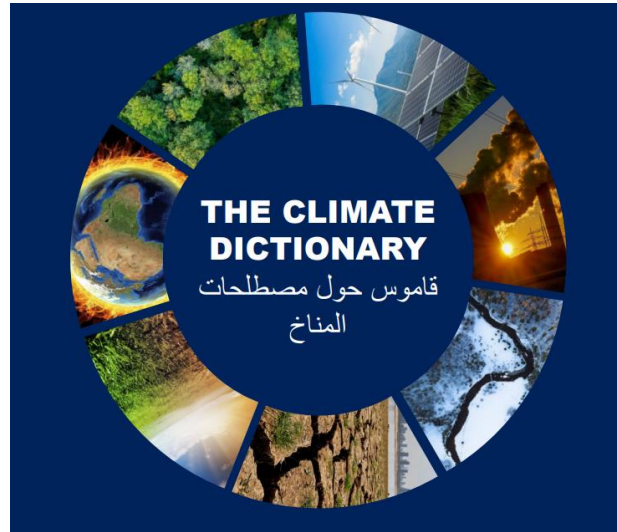
The session tackled the key objectives focused on the intersection of healthcare and sustainability. It explored the Sustainable Development Goals (SDGs) related to health, highlighting their significance in promoting overall well-being. The discussion covered the environmental impact of healthcare practices, emphasizing the importance of integrating sustainability within the healthcare sector.

Additionally, strategies for implementing sustainable dentistry practices that reduce environmental footprints while maintaining high-quality patient care were presented. Participants engaged in a discussion board to share insights and ideas, fostering a collaborative learning environment on sustainable practices in healthcare.



## 6.8. The Climate Dictionary Workshop

The "Climate Dictionary" is a valuable resource designed to help newcomers understand the key terms and concepts related to climate change. As climate action gains momentum and more people engage in discussions, this tool provides essential knowledge to bridge the gap for those unfamiliar with the topic. Climate change is one of the most critical issues of our time, and understanding its language is crucial for informed participation. The dictionary enables individuals to contribute effectively to climate conversations and take meaningful action, making it an important resource for expanding awareness and fostering collective solutions.



## 7. Office of Students Housing Initiatives and Activities Towards Sustainability

### 7.1. "Success is a decision and sustainability is a decision" debating session

The Student Housing Office (SHO), in collaboration with the Ajman Chamber, organized a debating session titled "Success is a decision and sustainability is a decision," featuring H.E. Mohamed Hilal, founder/CEO of Mohamed Hilal Group. The session focused on the importance of integrating sustainability into business strategies. Students gained valuable insights and best practices on economic, environmental, and social sustainability. The primary goal was to enhance student engagement in addressing current and future sustainability needs, ensuring prosperity for generations to come.



## 7.2. Workplace bullying: What if it happened to you?

The Office of Students Housing, in coordination with the Counselling Unit, organized a debate session titled "Workplace Bullying: What if it Happened to You?" The session aimed to define bullying, analyze its impact, explore prevention strategies, and understand the causes behind bullying. Participants discussed how to stand up against bullying and empower others to spread positivity. Volunteers from Ajman University's Counselling Unit were awarded participation certificates for their involvement.



## 7.3. Clean UAE 2023

As part of its commitment to community responsibility, Ajman University's Office of Student Housing, in collaboration with the Office of Sustainability, participated in the Clean UAE 2023 campaign organized by the Emirates Environmental Group. This event allowed AU male and female residents to foster relationships, demonstrate sustainable leadership, and contribute to cleaner public spaces. Aligned with AU's strategic goal of promoting sustainability and coinciding with the UAE's Year of Sustainability, the initiative emphasized community engagement. Volunteers from AU's Office of Sustainability received participation certificates for their efforts.



## 8. Office of Community Engagement Programs and Activities

The Community Service Unit (CSU) of the Office of Community Engagement at AU organizes a variety of programs and activities throughout the academic year to promote community engagement. These include workshops, field visits, seminars, and awareness sessions focused on human development, social issues, sustainability, and more. CSU facilitates industrial visits to government and private organizations, helping students gain practical experience and insights into the workforce.

Additionally, the CSU encourages student participation in local, regional, and international competitions, emphasizing the importance of community service. Reports on community service activities, including from previous years are also made available for review.

### **Community Service Activities Reports:**

- [Community Service Activities 2023 - 2024](#)
- [Community Service Activities 2022 - 2023](#)
- [Community Service Activities 2021 - 2022](#)
- [Community Service Activities 2020 - 2021](#)
- [Community Service Activities 2019 - 2020](#)
- [Community Service Activities 2018 - 2019](#)

## 9. Library Resources

Ajman University (AU) Library actively engages in educational outreach activities aimed at supporting the local community and enhancing access to information. Key initiatives include:

**Community Users Services & Resources:** The library is open to all community members in Ajman Emirate, including students aged 15 and above, researchers from other universities, and Ajman government employees.

**Open Access Resources:** AU offers a range of freely accessible electronic materials, such as data, books, and scholarly articles. These resources are available without permission or fees, providing essential support for scholarly research amid rising costs and limited library budgets.

**Donations Program:** The library runs a program for donating books and other research materials, annually supporting low-income countries like Iraq and Syria. This initiative reflects AU's commitment to contributing to global educational efforts.

Through these activities, AU Library promotes inclusivity, resource sharing, and global outreach in education.

## 10. Colleges Learning Resources and Educational Outreach

- CEIT- [Student Development Sessions & Events \(ajman.ac.ae\)](#)
- CAAD - [Student Development Sessions and Events \(ajman.ac.ae\)](#)
- CoHS - [Student Development Sessions & Events](#)



### 10.1. The Psychology Department Leads an Outreach Initiative at Al Shola American School

A group of Psychology Department students, led by Dr. Rasha Abdelrahman, launched an inspiring initiative called "The Journey of Self-Awareness" with their first visit to Al Shola American School. This outreach program, driven by the department's exceptional female students, focused on engaging discussions about adolescence, its challenges, self-awareness, and self-esteem. Their impressive presentation and discussion skills captivated both the school students and educators, fostering dynamic dialogue. This initiative underscores AU students' commitment to collaboration and volunteerism, as they extend their educational impact and inspire the community, setting a high standard for future visits in this transformative journey.

### 10.2. The College of Architecture, Art and Design Successfully Concludes Annual Camp Activities

The College of Architecture, Art and Design (CAAD) successfully concluded its annual camp, featuring workshops, lectures, and educational field visits designed for high school students. This event provided participants with a unique opportunity to enhance their skills through interactive sessions led by esteemed faculty. The camp aimed to attract students and enrich their learning experiences, allowing them to explore CAAD's educational approaches and make informed decisions about their academic journeys.

Participants gained insights into university life, core design principles, sustainability, and the contributions of Arab architects and designers. The camp excelled in integrating modern technologies, including digital software and virtual reality, enriching students' learning and encouraging innovative solutions to engineering challenges. By showcasing the importance of technology in design and engineering, CAAD emphasized its commitment to developing educational resources that enhance teaching methods and provide stimulating learning opportunities for students.



### 10.3. The College of Law hosts a lecture entitled “The UAE, the Homeland of Sustainability”

The College of Law at AU organized a lecture titled "The Emirates, the Homeland of Sustainability," presented by Environmental Consultant Tamer Mohammed Al-Jawhari. He addressed climate change challenges, the role of international agreements like the Paris Agreement, and the UAE's efforts in sustainability, including hosting COP28.

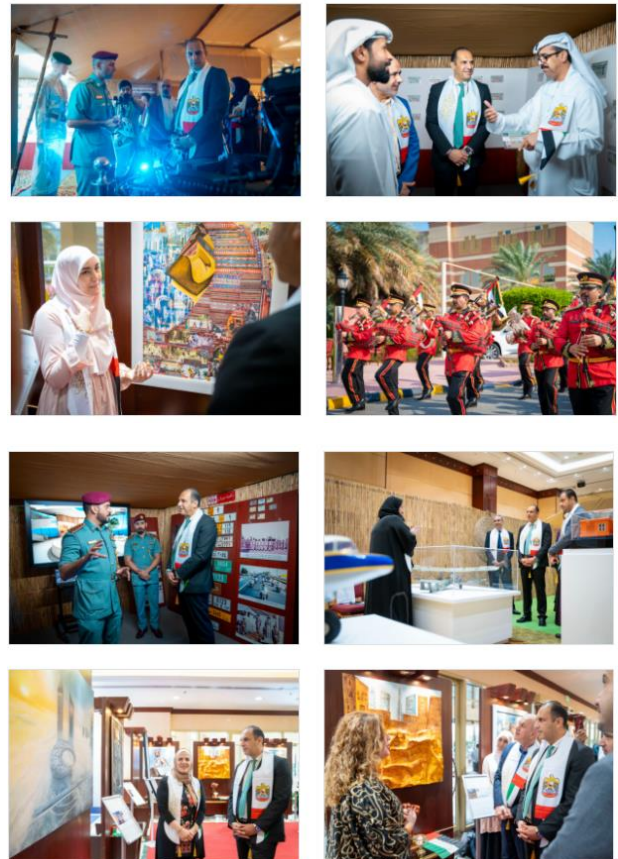
The college continues to educate students on environmental sustainability through workshops and lectures, aiming to deepen their understanding of sustainable development.



### 10.4. Ajman University Celebrates the UAE's 52nd Union Day

Under the patronage of His Highness Sheikh Humaid Bin Rashid Al Nuaimi, Ajman University celebrated the 52nd Union Day at the Sheikh Zayed Center, organized by the Deanship of Student Services and attended by Chancellor Dr. Karim Seghir, cabinet members, faculty, staff, and students. The ceremony included notable attendees such as the Ajman Police General Command, Sharjah Museums Authority, Sharjah Academy for Astronomy, Space Sciences & Technology, Sharjah Museum of Islamic Civilization, Holy Qur'an Complex in Sharjah, Emirates Astronomy Society, Sharjah Institute for Heritage, Manbat Store, Al Mahatta Museum, Sharjah Heritage Institute, Emirates Philatelic Association, and Mr. Obaid Khalaf Al-Mukhmari.

The event featured a variety of activities, including a military band performance, poetry recitation, folk music, and a replica of an Emirati village depicting historical life. An art exhibition showcased works reflecting the values of the Union's 52-year journey, while booths from various colleges focused on sustainability, aligning with the UAE's hosting of COP28. Dr. Seghir highlighted the significance of this national occasion as a model of unity and resilience, emphasizing the UAE's achievements in economic, social, cultural, and scientific development, and its commitment to sustainable city initiatives and educational growth.





### 10.5. Ajman University organizes 'Capture the Flag' Competition for Students in Collaboration with Cyber Security Council

Ajman University, in collaboration with the Cyber Security Council of the UAE, organized a "Capture the Flag" cybersecurity competition to foster creative cybersecurity skills among students. Sponsored by BugLoud and Aafaq Islamic Finance and powered by Red Team Hacker Academy, the event attracted 157 participants divided into 67 teams, who tackled 22 cybersecurity challenges across seven categories.

His Excellency Dr. Mohamed Al Kuwaiti highlighted the importance of cybersecurity in national infrastructure and emphasized the council's commitment to empowering youth in this critical field through partnerships with educational institutions like Ajman University. Prof. Khaled Assaleh, Vice Chancellor for Academic Affairs at AU, noted the university's leadership in equipping students with advanced technical skills.

The competition showcased the participants' deep knowledge and innovative thinking, with Team "Shaheen" winning first place, followed by "Deadsec" and "Team Name." The event underscored the role of industry-academic collaboration in enhancing educational resources and developing the next generation of cybersecurity experts.



## 10.6. Ajman University Celebrates World Patient Safety Day

The College of Pharmacy and Health Sciences at AU, in partnership with NOVARTIS, hosted an awareness event for "World Patient Safety Day" under the theme "Elevate the Voice of Patients!". Dr. Mohamed Ramadan from NOVARTIS emphasized the critical role of pharmacovigilance in ensuring patient safety and enhancing healthcare quality. His presentation highlighted how adverse event reports help identify harmful medication interactions and balance treatment efficacy with patient safety. The event featured a Q&A session on pharmacovigilance.



Dr. Ramadan stressed that patient safety is a top priority and called for collaboration among healthcare professionals, students, and caregivers to improve safety through education and awareness. This event aligns with UN SDG 3 (Good Health and Well-being) by promoting patient safety and SDG 17 (Partnerships for the Goals) through effective collaboration between Ajman University and NOVARTIS. It reflects the university's commitment to academic excellence and raising awareness about health and safety issues within the community.

## 10.7. The College of Law Hosts Lecture on Enforcement Procedures

In collaboration with Al Tamimi & Company, the College of Law hosted a lecture on "Enforcement Procedures" with Senior Counsels Mr. Majd Baroudi and Mr. Nasser Yahia. They discussed executive bonds and enforcement regulations, offering students practical insights and real-life case studies. This event reflects Ajman University's dedication to enhancing students' academic and professional growth through hands-on experiences.



## 11. Deanship of Student Services

The Deanship of Student Services (DSS) at AU manages co-curricular activities and focuses on enhancing student development. It fosters an inclusive, diverse, and wellness-promoting environment, helping students become lifelong learners and successful global citizens. The DSS supports students through key offices, including the Student Life Office, Students Housing Office, Counseling Unit, and Student Success Center.

**For more information, please refer to the following links:**

- [IFEMH 2023](#) - Ajman University's 2nd International Forum on Education and Mental Health - Women in Research
- [SSC Past Activities](#)
- [Counseling Unit Workshops](#) - A range of workshops is available to help you build skills to respond to the demands of life at university.

## 12. Deanship of Student Services: Internal and Outreach Educational Activities Highlighted in Newsletters:

### 12.1. Discovering Your Passion as a Graphic Designer

The Graphic Design Club, part of the Office of Student Life, hosted a workshop titled "How to Find Your Passion as a Graphic Designer," led by student presenter Chourouk Belrbi. Around 30 students attended, exploring how designers can discover their passion through storytelling and shared experiences. Insights from "The Enthusiastic Designer's Guide," part of the presenter's graduation project, were also shared to inspire those starting their design journey.



### 12.2. Workshop on Projective Mapping

The Graphic Design Club, part of the Office of Student Life, hosted a workshop on projective mapping led by Hajar Al-Shalali, a certified trainer and motion design specialist. The session covered key topics such as projection mapping, technology applications, after-effects techniques, and other related methods, along with practical demonstrations. Held in the Virtual Reality Lab in the J2 building, the workshop attracted around 40 students.





### 12.3. The Entrepreneurship Club Educates Students on Sustainability and Innovation

The Entrepreneurship Club at the Office of Student Life hosted an interactive workshop titled "Sustainable Crafts," designed to educate students about sustainability and innovation. The workshop aimed to empower participants to transform waste into reusable crafts. Attendees engaged in a 30-minute competition, where they were challenged to create the best reusable craft, with prizes and gifts awarded to the winners.



### 12.4. Raising Awareness on Men's Mental Health in a Desert Camp

The Psychiatry Club and Pediatric Club in the Office of Student Life organized an engaging event centered on men's mental health, bringing together students and faculty from the College of Medicine. Held at a desert campsite on the evening of December 7, the event provided a tranquil setting for meaningful conversations and the exchange of coping strategies for daily stress. Participants enjoyed food and drinks, contributing to a serene atmosphere away from the usual hustle and bustle.



### 12.5. The Internal Medicine Club Raises Awareness of COPD

The Internal Medicine Club in the Office of Student Life organized an event to raise awareness about chronic obstructive pulmonary disease (COPD). The session featured a brief overview of COPD, with one of the event sponsors, a pharmaceutical company, providing inhalers and various treatment options. An interactive presentation showcased a model patient with COPD, allowing the audience to engage more deeply with the condition. To conclude the event, a lively Kahoot competition was held, with prizes awarded to the winners. Hosted in Sheikh Zayed Hall, the event



was notable for the enthusiastic interaction among attendees.

## 12.6. Students Excel as Youth Debaters at COP28

AU's Office of Student Life participated in the Youth Debate Tournament organized by the Federal Youth Foundation during COP28 at Expo City Dubai on December 7. The student team demonstrated outstanding debating skills on the topic: "Forcing sustainable practices on companies."

Debating both for and against the motion, the team presented compelling, evidence-based arguments from each perspective. This experience not only honed their debate abilities but also deepened their understanding of advocating for sustainability and positive change by exploring diverse viewpoints.



## 12.7. Ajman Beach Cleaning Day for Eco Wave Revive

The Finance and Accounting Club at the Office of Student Life organized an educational outreach initiative, "Ajman Beach Cleaning Day," to promote environmental awareness and inspire social responsibility among students. In collaboration with the Ajman Municipality and Planning Department and the Environment Company, the event took place on November 23, with over 30 students participating in cleaning sections of Ajman's corniche.

The students removed plastic materials embedded in the sand, emphasizing the importance of protecting the marine environment. Officials from the Ajman Municipality praised their dedication and voluntary efforts to maintain clean beaches and parks.



## 12.8. Google Developer Club Hosts Tech Talk with Huawei to Support Startups

The Google Developer Club, in collaboration with Huawei Technologies and the College of Engineering and Information Technology, organized a tech talk titled "Cloud Startups Program." Led by Lubna Al-Borini, Senior Regional Business Development Manager for the Middle East and Central Asia, the session provided students with opportunities to engage directly with Huawei representatives. The primary aim was to inspire students to consider launching their own startups while highlighting Huawei's support for emerging businesses through its cloud computing services, which play a crucial role in fostering their growth and success.



## 12.9. Student Trip to GITEX 2023

The Google Developers Club organized a trip to the GITEX exhibition in Dubai on October 16, where students explored the latest advancements in technology. This educational experience exposed them to cutting-edge trends in cybersecurity, networks, artificial intelligence, virtual reality, and the Internet of Things. The trip facilitated interaction with various companies, allowing students to immerse themselves in a professional environment. It enhanced their understanding of technological challenges, boosting their confidence and fostering personal development to prepare them for future roles in the technology sector.





### 12.10. Boosting Small Businesses with Digital Marketing Initiatives

On November 2, the Marketing Club at the Office of Student Life hosted "Empowering Small Businesses: A Digital Marketing Event," designed to enhance students' skills in social media and digital marketing tools. The session focused on essential topics like social media use and SEO, highlighting their advantages for businesses. Approximately 70 students participated, actively sharing their own project experiences and engaging in discussions about the business world.



### 12.11. Workshop on Media and TV Design Mindset

On November 2, the Graphic Design Club hosted a workshop titled "Media & TV Design Mindset" aimed at equipping students with essential skills for the workplace. Led by Mr. Hani Khattab, Marketing Director of Al Fanar Group for Al Ghazali Abu Dhabi, the workshop covered critical topics such as the Newsroom/Media Room environment, managing expectations in a fast-paced setting, and creating media templates, tools, and workflows. The session provided valuable insights for graphic design students and enthusiasts, fostering discussions that could shape their future careers.



### 12.12. Ajman University's "Reaching for the Stars" Series

On October 31, the Counseling Unit organized the "Reaching for the Stars" series, focusing on the 1962 Nobel Prize in Physiology or Medicine awarded to James Watson, Francis Crick, and Maurice Wilkins. Moderated by Dr. Gabriel Andrade, Assistant Professor at the College of Medicine, the session discussed Watson and Crick's groundbreaking discovery of the DNA molecular structure, which revealed the mechanisms of heredity and protein synthesis.

The event featured notable speakers, including Dr. Senthil Kumar Rajasekaran, Acting Dean of the College of Medicine and Health Sciences at Khalifa University; Dr. Solomon Senok, Dean of the College of Medicine and Health Sciences at



Ajman University; and Dr. Rasha Abuelgasim Babiker, Assistant Professor of Physiology at RAK Medical and Health Sciences University. The series aimed to create a dynamic learning environment, encouraging students to engage with diverse topics and influential speakers to broaden their perspectives.

### **12.13. The Student Life Forum Fall 2023 - Enhancing and Developing Cocurricular Activities**

The Office of Student Life hosted the “Student Life Forum Fall 2023,” bringing together student representatives to discuss and enhance cocurricular activities at Ajman University. Dr. Mohamed Helal, Director of Student Life, welcomed attendees and emphasized the Forum's role as a platform for students to share their ideas and feedback on these activities.



### **12.14. Exploring the Intersection of Writing and Artificial Intelligence**

The Office of Student Life hosted a workshop titled "Writing and Artificial Intelligence," featuring Emirati writer and researcher Dr. Mohammed Hamdan bin Jarsh Al Suwaidi. The session highlighted the positive effects of artificial intelligence on writing, including its ability to correct grammatical errors and generate new ideas. Dr. Bin Jarsh also cautioned that overreliance on AI could hinder a writer's creativity and lead to text that lacks human emotion.



### 12.15. The Architecture Club's Impact in Shaping a Sustainable Future

The Architecture Club at the Office of Student Life actively participated in the event 'THE GREEN GENERATION: TOMORROW'S LEADERS, TODAY'S ACTIONS,' focusing on youth visions for the UAE's future. This involvement was highlighted in the final episode of Veolia's 'Let's Turn the Tide' podcast, recorded live in Dubai on October 12, 2023. The podcast featured young climate activists and experts discussing environmental issues, allowing the Architecture Club to showcase its dedication to sustainability and environmental awareness. The event emphasized the crucial role of youth in driving impactful conversations about environmental concerns, marking a significant step toward a greener future.



### 12.16. Environmental Psychology and Sustainable Development: Expansion, Maturation, and Challenge

On October 23, 2023, the Counseling Unit, in collaboration with the Psychology Department, hosted an event highlighting the importance of environmental psychology in various fields, including education, healthcare, and counseling. The sessions emphasized our inherent connection to the environment and its impact on climate change. Topics included "Becoming a Leader of Change," "Establishing a Voluntary Team," "Exploring the Connection between Mental Health and the Environment," and "Social and Cultural Influences on Environmental Behavior." The event provided students with a platform to share their perspectives and featured presentations by Psychology Department students to raise awareness about the crucial link between mental health, environmental psychology, and sustainable development.





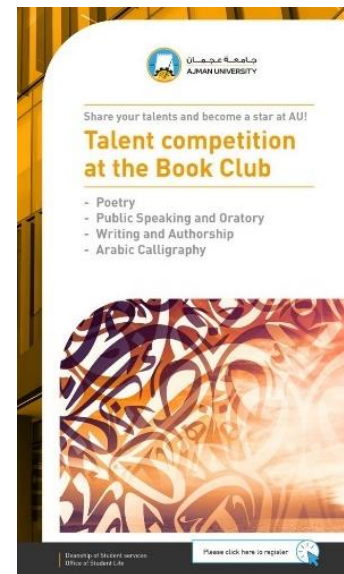
### 12.17. Transitioning from High School to University Learning

On September 11, 2023, the Counseling Unit hosted a workshop led by Dr. Dalia Bedewy, Associate Professor in the College of Humanities and Sciences. The session explored the differences between high school and university life, highlighted the services available at the university, discussed the initiatives of the Counseling Unit, and emphasized the importance of mental health and effective communication.



### 12.18. The Book Club Launches Student Talent Competition

On September 16, the Book Club at the Office of Student Life initiated a talent competition for students, featuring categories such as poetry, writing, public speaking, and Arabic calligraphy. The competition aimed to identify and nurture students' talents.



### 12.19. Outstanding Participation of Psychiatry Club Students at WPA Conference in Abu Dhabi

Members of the Psychiatry Club, in collaboration with the College of Medicine, participated in the WPA Thematic Conference held from May 5-7, 2023, at the Intercontinental Hotel in Abu Dhabi. The conference focused on "Innovations in Psychological and Social Rehabilitation and Therapy" and offered students the opportunity to present scientific abstracts. Student Lujain Sami earned second place for her poster presentation titled "University Students' Perceptions Regarding the Accuracy of Images Displayed on the Screen for Mental Illnesses." Additionally, Khadija Yasser received a certificate of appreciation for her research paper on "Attitudes Toward Mental Health in the United Arab Emirates." The students also volunteered to help organize the conference's activities.



### 12.20. Youth Initiatives Club Receives Orphaned Children

On May 3, the female students of the Youth Initiatives Club, in collaboration with the Office of Community Engagement, organized a humanitarian initiative hosting approximately 40 orphaned children, coordinated with various charities in Ajman. The children were welcomed at the university's dental clinics, where their dental health was assessed, and they received guidance on proper dental care. Additionally, gifts were presented to each child.



### 12.21. The Surgery Club Celebrates Emirates Medical Day

On May 9, 2023, the Surgery Club, in collaboration with affiliated hospitals such as Saudi German Hospital, Amina Hospital, and Ajman Specialty Hospital, organized an interactive event to celebrate Emirates Medical Day. The event featured poster presentations, blood glucose screenings, vital sign measurements, and a Laparoscopy simulation competition with prizes for the winners.



### 12.22. The Internal Medicine Club Raises Asthma Awareness

On May 4, 2023, the Internal Medicine Club, in collaboration with the College of Medicine, organized a workshop for World Asthma Day. The event featured presentations by club members, including documentaries and interactive discussions, attended by students and faculty. The initiative aimed to enhance awareness and understanding of asthma management.



### 12.23. The Role of Community Pharmacists in Mental Well-Being

On April 26, 2023, the Counseling Unit hosted a workshop led by Dr. Zehra Edis, Associate Professor in the College of Pharmacy and Health Sciences. The session focused on the role of community pharmacists in promoting mental well-being, covering key topics such as the definition of mental well-being, warning signs of mental health issues, five ways to enhance well-being, essential traits of emotional health, and practical solutions and advice.





## 12.24. Office of Student Life and Innovation Center Host Workshop on Innovative Decision Making Through Teamwork

On April 27, 2023, the Office of Student Life and the Innovation Center hosted a workshop titled "Innovative Decision Making Through Teamwork." Led by Ghulam Husnain Ali, a management consultant, and Saadia Ali, a Customer Journey Mapper and Design Sprint Facilitator with EPIC in Dubai, the workshop focused on design thinking and creative problem-solving. Participants engaged in various activities, including sailboat exercises to identify problems, reframing challenges to encourage critical thinking, affinity mapping, brainstorming, and using a prioritization matrix for effective decision-making.



## 12.25. "45 Minutes for Marketing Sustainability" Workshop

Aligned with Ajman University's commitment to enhancing student employability, the Student Housing Office in the Deanship of Student Affairs collaborated with the Ajman Chamber to host a workshop titled "45 Minutes for Marketing Sustainability."

The workshop aimed to promote environmentally and socially responsible products, practices, and brand values through effective marketing and communication channels.

Students from both male and female hostels agreed that if the community ever invested a little more in products because they were locally sourced or 100% recyclable, they had experienced sustainable marketing first-hand.



## 12.26. "Entrepreneur in the World of Metaverse" Workshop

Ajman University is dedicated to inspiring students to think creatively and explore new ideas relevant to their daily work and future initiatives.

In collaboration with the Artificial Intelligence Journalism for Research and Forecasting (AIJRF) in Dubai, the Student Housing Office in the Deanship of Student Affairs hosted a workshop titled "Entrepreneur in the World of Metaverse." This session introduced innovative ways for businesses to communicate and collaborate with users virtually from anywhere in the world.

The workshop equipped students with the skills needed to thrive in a virtual economy, enabling them to engage in activities such as building real businesses in the metaverse.



## 12.27. Brain Challenge Event: Engaging Minds and Cultivating Skills

On March 31, 2023, the Finance & Accounting Club at the Office of Student Life hosted the "Brain Challenge," an engaging event that combined networking with a scientific and cultural competition. Many students participated, along with select faculty members from the College of Business Administration.

The event featured an innovative format, moving away from traditional competition styles, and included various mental exercises and intelligence games designed to stimulate strategic thinking and cognitive skills. The Finance & Accounting Club aimed to engage students' minds, foster critical thinking, and encourage skill development in an entertaining and challenging environment.



### 12.28. Creative Problem-Solving Workshop

On February 9, 2023, the Counseling Unit hosted a workshop on creative problem solving, led by Ms. Sahar Zahran, a lecturer in the College of Humanities and Sciences. The session covered definitions of problems, creativity, and creative thinking, as well as facts about problems, steps for solving them, and various creative problem-solving techniques. Many students participated and engaged with Ms. Zahran by asking questions throughout the workshop.



### 12.29. Mental Health Issues Involving Pregnancy Loss Workshop

On February 14, 2023, the Counseling Unit hosted a workshop addressing mental health issues related to pregnancy loss. Led by Dr. Jigna Stott and Dr. Azmat Riaz from the College of Medicine, and moderated by Ms. Salwa Jamous, a DBA student, the session covered key topics such as myths and facts about mental health and pregnancy loss, support strategies after a miscarriage, risk factors for mental health issues, and interventions for psychological recovery. The workshop aimed to educate attendees on the emotional challenges associated with pregnancy loss and promote awareness of available support.



### 12.30. Sustainability Club Participates in the Innovative Youth Environmental Camp

The Sustainability Club at the Office of Student Life attended the Innovative Youth Environmental Camp organized by the Ministry of Climate Change and Environment at the Bedouin Oasis Camp in Ras Al Khaimah from February 10-11, 2023. This camp offered students a unique blend of education and entertainment, allowing them to engage in decision-making, propose initiatives, and develop innovative projects to address future challenges. Additionally, participants explored environmental landmarks and tourist





destinations, enhancing their understanding of sustainability and environmental concepts.

### 12.31. IT Club Organizes AMUSE-HACK '23

The AU IT Club, in collaboration with the College of Engineering and Information Technology, hosted the Ajman University Smartware Hackathon 2023 (AMUSE-HACK '23) on February 16-17, 2023, at Sheikh Zayed Hall. The event aimed to enhance students' software development skills and inspire innovative solutions with a positive impact on individuals and communities. A total of 48 students from various majors participated, forming teams to propose software applications in categories such as e-Government, e-Health, Auto Tech, e-Education, and Gamification. Sponsored by the Department of Digital Ajman and ThingLogix, the winners received cash prizes, certificates, and vouchers. The first-place team included Sondos Mahmoud, Ragad Moustafa, and Sana Ali, while the second place went to Kailasnath Pillai, Fawwaz Khan, and Safwan Mohiuddin. The third-place team comprised Amro Mahdi, Mohammad Alhomsy, and Mohammed Muntaser Warrad. Additional awards were given for Best User Interface, Best Social Impact, and Best Commercial Value.



### 12.32. Good Habits for University Success

On January 9, 2023, the Counseling Unit hosted a workshop titled "Good Habits for University Success," presented by Dr. Yehia Mohamed, Associate Professor in the College of Medicine. The workshop covered essential topics, including effective study habits, learning styles, learning tools, test-taking strategies, anxiety management, and tips for navigating university life. Many students attended and expressed strong interest in the content.



### 12.33. Ajman Museum takes New AU Students through the Glorious History of UAE

The Office of Student Life hosted a guided tour of Ajman Museum on January 13, 2023, for new students. This unique architectural landmark serves as a significant repository of Ajman's history, covering events up to the UAE's unification in 1971. Inaugurated in 1991 by His Highness Sheikh Humaid bin Rashid Al Nuaimi, the museum showcases authentic Arab architecture and rich heritage. The tour included a dedicated section for the late Sheikh Rashid bin Humaid Al Nuaimi, featuring his personal belongings. Students engaged in various interactive programs and expressed their enjoyment of the experience.



### 12.34. Two-Day Data Science Project

As part of the ongoing events by the Google Developer Student Club, a two-day workshop on Data Science was held on January 11-12, 2023. Led by club presidents Abdelrahman Sobeih and Maryam Almetnawy, the event provided students with an introduction to Data Science and a hands-on project experience.

Participants learned about the foundational pillars of data, including computer science, statistics, and domain expertise. They were introduced to tools such as Google Colaboratory (Colab) and Jupyter Notebook, along with programming languages like Python and R. The practical session involved using Google Colab for data profiling, cleaning, and visualization—key steps in the Data Science life cycle.

The workshop also covered an overview of Machine Learning (ML), where students built ML models using popular algorithms. They explored Business Intelligence dashboards using Power BI to understand how results are presented to end users.

By the end of the workshop, attendees gained valuable insights into real-life Data Science projects. All participants will receive a certificate of participation to highlight their experience on resumes and social media.

