



جامعة عجمان
AJMAN UNIVERSITY

4 QUALITY
EDUCATION



4.3.4

**Education outreach activities
beyond campus**

Year 2023



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4.3.4. Education outreach activities beyond campus

Ajman University (AU) actively contributes to comprehensive educational outreach and volunteering activities aimed at promoting lifelong learning and skill development beyond the campus. In 2023, AU engaged in various initiatives that reflect a commitment to lifelong learning through outreach programs for local schools, communities, and students. Other key initiatives include AU's collaboration with Hikvision to enhance student employability through webinars, and its participation in the AAC Seminar on AI, offering valuable knowledge to both students and the wider community. AU's Innovation Centre hosted an idea competition, incubating student projects and fostering entrepreneurial skills. The College of Mass Communication organized workshops for school students, while the Office of Sustainability spearheaded initiatives like COP28 participation and tree-planting events. These programs reinforce AU's dedication to promoting educational opportunities that empower diverse communities.

A. AU Initiatives to Support Educational Outreach Activities for Students and Community

1. Ajman University and Hikvision Collaborate to Promote Student Employability, Research, and Knowledge Sharing for Community Betterment

In yet another significant industry partnership in the year 2023, aimed at promoting employable skills among students, Ajman University has partnered with Hikvision. The collaboration aims to enhance employability skills among students and various career-development initiatives. It facilitates webinars, seminars, and workshops conducted by Hikvision to equip students with hard and soft skills. One of the key visions is to actively promote Hikvision's volunteering opportunities to its community, ensuring faculty, students, and staff can participate in meaningful projects that can serve the community in general.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-and-hikvision-collaborate-to-promote-student-employability-research-and-knowledge-sharing>

2. 2023 Ajman University Student Completes Training Courses at Dubai Police

In the year 2023, the International Centre for Forensic Sciences organized the Advanced Forensic Toxicology course over five days. The course included theoretical and practical aspects, practical applications, complex examples, and models in various areas of criminal cases and crime detection methods. Moreover, the training course provided insights into the role of



toxicology in criminal investigations and laboratories, in addition to other fundamental aspects in this field.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-student-completes-training-courses-at-dubai-police>

3. 2023 Ajman University Participated in the AAC Seminar on “Integrity in the Age of AI”

In the year 2023, Ajman University (AU) Participated in the AAC Seminar on “Integrity in the Age of AI”. Ajman University focuses on encouraging students to make optimal use of artificial intelligence systems by organizing workshops and training courses. These aim to spread knowledge and raise awareness about how to use these technologies effectively without negatively impacting the learning process. In addition, the University actively encourages its students to participate in research projects that leverage artificial intelligence applications in various fields, fostering creative thinking and research skills.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-participates-in-the-aac-seminar-on-integrity-in-the-age-of-ai>

4. Ajman University Partners with Gitex Global to ‘Imagine AI in Everything’

As community partners of Gitex Global 2023, AU students will have preferential access to the event, including discounted rates. The event will provide a platform for students to explore their interest in technology, attend workshops, and further develop their enthusiasm for all things tech.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-partners-with-gitex-global-to-imagine-ai-in-everything>

B. Outreach Activities by the Colleges

1. The College of Mass Communication for School Students organized a group of workshops

In the year 2023, the College of Mass Communication organized several workshops for school students to upskill their knowledge in applied media and communication. A group of students from senior grades of Sharjah and Ajman region were given hands-on experience in photography skills, media use in the outer world, storytelling, etc.

Please refer to the link below:

<https://www.ajman.ac.ae/en/masscom/news/2023/a-group-of-workshops-organized-by-the-college-of-mass-communication-for-school-students>



2. College of Mass Communication Visit to Al-Wahda School

College of Mass Communication organized several workshops for school students to upskill their knowledge in applied media, communication, and radio skills in the year 2023. A group of students from Al Wahda school were given hands-on experience in photography skills, media use in the outer world, storytelling, etc.



Please refer to the link below:

<https://www.ajman.ac.ae/en/masscom/news/2023/college-of-mass-communication-visit-to-al-wahda-school>

3. AU Students at BEEAH Education award, participating in workshops on Sustainability.

During the four-day event in the year 2023, AU students participated in workshops and competitions hosted by IEMS and BEEAH Education. The aim was to inspire students to harness their intellectual and entrepreneurial potential to support the UAE's ambitions for sustainable development and set an example for the student community in the region and worldwide.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-beeah-education-award-students-innovations-for-sustainable-future>



4. Students Showcase Diverse Graduation Projects on Sustainability and Technology

The College of Mass Communication at Ajman University organized a session to showcase the graduation projects of 11 students focused on the theme of sustainability, aligning with the announcement by His Highness Sheikh Mohamed bin Zayed Al Nahyan, the President of the UAE, declaring 2023 as the "Year of Sustainability" in the country. These works featured informative advertisements highlighting the repercussions of unsustainable practices in addressing climate change. Other projects emphasized preserving water, marine, and terrestrial environments.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/emerging-media-talent-students-showcase-diverse-graduation-projects-on-sustainability-and-technology>

5. Outstanding Participation of Psychiatry Club Students at the WPA Conference in Abu Dhabi

The conference provided great opportunities for the Psychiatry Club students to present scientific abstracts on psychological and social rehabilitation and therapy in the 2023. They also volunteered as a team to organize the conference's activities. The conference featured discussions on various new developments related to "Innovations in Psychological and Social Rehabilitation and Therapy."



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/outstanding-participation-of-psychiatry-club-students-at-wpa-conference-in-abu-dhabi>

6. Ajman University Student Registers Impressive Win at International Hackathon by NYUAD

The 2023 Annual NYUAD International Hackathon is a three-day programming marathon during which renowned international computer science and engineering professors, founders of successful startups, technology professionals, and venture capitalists come together at NYUAD to lead teams of talented computer science students worldwide to create QC applications. The teams develop innovative applications relevant to diverse fields such as health, education, sustainability, refugees, music, and science for the benefit of social good.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-student-registers-impressive-win-at-international-hackathon-by-nyuad>



7. Ajman University and Cairo University Forge Strategic Partnership to Enhance Media and Communication Education

Ajman University signed a MoU with Cairo University in 2023, aligning with AU's strategic plan to develop students' skills and prepare them for the job market. The MoU aims to enhance collaboration in training and media production.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-and-cairo-university-forge-strategic-partnership-to-enhance-media-and-communication-education>

8. Ajman University Hosts Tech-Talk with Huawei to Support Startups

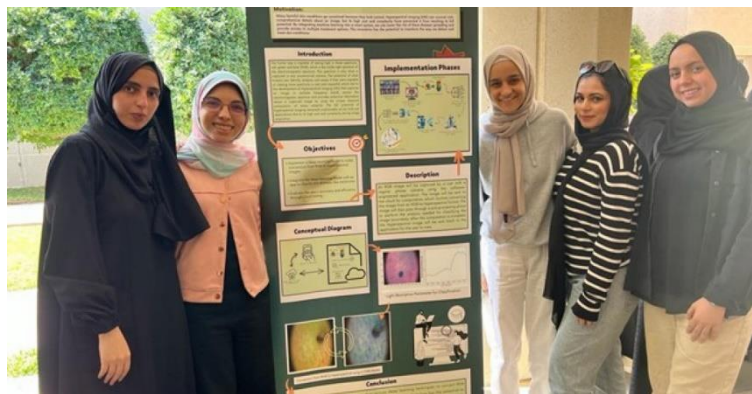
The 2023 tech talk aimed to provide students with direct interaction opportunities with Huawei representatives, encouraging them to establish their startups. Additionally, the dialogue aimed to highlight the support that Huawei provides to startups through cloud computing services, which constitute a fundamental factor in the development and prosperity of these companies.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-hosts-tech-talk-with-huawei-to-support-startups>

9. AU College of Engineering and Information Technology Students Showcase their Research Expertise at ASET 2023

In the year 2023, Ajman University students showcased their expertise and innovative research at the recent Advances in Science & Engineering Technology (ASET) multi-conferences held in Dubai. The event brought together academicians, researchers, engineers, and students worldwide and aimed to share knowledge and best practices in science and engineering.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-college-of-engineering-and-information-technology-students-showcase-their-research-expertise-at-aset-2023>

10. Pharmacy Students participated in the World Pharmacist Day at King's College Hospital London Dubai.

The event aimed to promote awareness among hospital visitors and staff on the role of pharmacists in enhancing patient safety in the year 2023. The students arranged the events and communicated patient safety issues to the target audience. During the event, through educational seminars, community outreach, and a robust social media campaign, students disseminated essential information to the public, emphasizing the importance of safe and responsible medication use.



Please refer to the link below:

<https://www.ajman.ac.ae/en/pharmacy/news/2023/pharmacy-students-at-ajman-university-participate-in-the-world-pharmacist-day-at-kings-college-hospital-london-dubai>

11. BEEAH Education and Ajman University Recognize Students' Innovations for a Sustainable Future

In the year 2023, a four-day event included workshops and practical insights for student teams to develop innovative sustainability ideas. IEMS provided courses on sustainability, circular economy, entrepreneurship, and innovation. Participants toured BEEAH Group's advanced waste management complex, achieving a regional record of 90% landfill waste diversion.



Please refer to the link below:

<https://www.ajman.ac.ae/en/cba/news/2023/beeah-education-and-ajman-university-recognize-students-innovations-for-a-sustainable-future>

12. Psychology Students Visit to Nursing Home in Sharjah

In the year 2023, a Forty-five students and the faculty visited the nursing home employees, who informed them of the services and care offered by the nursing home and the elderly's rights and responsibilities. The students met with the supervisors, who explained how they dealt with the elderly despite their situations. The Psychology students presented special activities, competitions, and gifts to express their encouragement, love, and sympathy toward the elderly in the community.



Please refer to the link below:

<https://www.ajman.ac.ae/en/chs/news/2023/psychology-students-visit-to-nursing-home-in-sharjah>

13. College of Mass Communication Visit to Islamic School for Training & Education

The College of Mass Communication at Ajman University organized a visit to an Islamic school for hands-on training and educational outreach, providing students with an opportunity to engage directly with the educational process outside the classroom.



Through such initiatives, Ajman University supports the lifelong learning process and fosters broader educational outcomes, contributing to a well-rounded, sustainable education ecosystem. During the visit, students from the College of Mass Communication contributed to practical learning experiences, honing their skills in communication, media, and education. By applying their academic knowledge in real-world settings, students were encouraged to explore interdisciplinary learning and professional development. This initiative emphasizes the importance of inclusive and equitable quality education and the promotion of lifelong learning opportunities for all. Additionally, this engagement promotes the sharing of knowledge across diverse educational contexts, reinforcing the value of experiential learning, teacher-student collaboration, and the empowerment of both students and educators through continuous learning.

Please refer to the link below:

<https://www.ajman.ac.ae/en/masscom/news/2023/college-of-mass-communication-visit-to-islamic-school-for-training-education>

C. Outreach Activities by the Office of Community Engagement

1. Ajman University Partners with Hyundai Motors, Al Ihsan Charity to launch 'Mobility for Food Bank' in 2023

Ajman University and Al Ihsan Charity have signed up as Strategic Partners in Hyundai Motor Company's 'Mobility for Food Bank' in the year 2023. The initiative provided food packages to underprivileged communities in the UAE during Ramadan. The initiative, a continuous campaign that began in Ramadan, aims to reach 700 beneficiaries in the rural areas of Ajman.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-partners-with-hyundai-motors-al-ihsan-charity-to-launch-mobility-for-food-bank>

D. Outreach Activities by Innovation Centre

1. Idea Competition for school students' projects

AUIC conducted an idea competition for the National Charity School, incubated seven school projects, and supported them in building the prototype—idea Competition participation from the National Charity School.

Please refer to the link below:

<https://auic.ajman.ac.ae/community-engagements/>



E. Outreach Activities by Office of Student Life

1. Office of Student Life Participated in the "Youth Debates Tournament"

Ajman University students participated in the "Youth Debates Tournament" organized by the Federal Youth Foundation in 2023. Held as part of the "Youth Center" events during the Conference of the Parties on Climate Change. The tournament aimed to underscore the significance of the youth's role in building a sustainable future for the world. Students discussed the topic of "Imposing Sustainable Practices on Companies," highlighting the importance of implementing sustainable practices in companies.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/the-office-of-student-life-at-ajman-university-participated-in-the-youth-debates-tournament>

2. Recycling our way to sustainability

In line with the Year of Sustainability in the United Arab Emirates, in the year 2023, the Student Housing Office, in collaboration with the Office of Sustainability, has encouraged hostel students to collect recycling materials such as newspapers, magazines, glass bottles, plastic products, and metal containers, including tin, aluminum, and steel cans.

After collection, the sustainability office coordinated with authorized entities to manage the waste and ensure it was recycled.

Please refer to the link below:

<https://www.ajman.ac.ae/en/activity/2023/recycling-our-way-to-sustainability>

F. Outreach Activities by the Office of Sustainability

1. Ajman University Participates in COP28

In the year 2023, Ajman University participated in the 28th session of the Conference of the Parties (COP28) to the UN Framework Convention on Climate Change. The University was actively involved in a series of workshops and events,



including the ReWired Summit, which focused on innovative approaches to addressing climate challenges through technology and education. Ajman University also participated in the Green Skills Job Fair for Youth, demonstrating its commitment to empowering the next generation with the skills needed for a sustainable future. Additionally, the University contributed to sessions on Water Resilience, exploring the vital importance of water management in the context of climate change;

Islamic Finance for Climate and Nature, discussing the role of financial systems in supporting environmental sustainability; and the Circular Economy, highlighting the need for sustainable industrial and economic practices.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-participates-in-cop28>

2. Ajman University Participates in COY18

Ajman University participated as a knowledge partner in the United Nations Youth Climate Change Conference (COY 18). The event at Expo Dubai welcomed over 1,000 young men and women from various countries worldwide. Students from different colleges participated and led a "Climate Changers: Youth-led Solutions for a Greener Future" session, which addressed diverse topics and highlighted youth contributions to climate change.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-participates-in-coy18>

3. Ajman University participates in the Sustainable Future event with the COP 28 Roadshow.

The Office of Sustainability at Ajman University organized the "COP28 Roadshow" under the slogan: "Greening Our Youth, Our Campus, and Our Skills Towards a More Sustainable Future,". This event was organized in alignment with the University's active involvement in the Universities Climate Network (UCN), which aims to engage youth and higher education institutions to address climate-related issues and prepare for the upcoming COP28 conference.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-heads-towards-a-more-sustainable-future-with-cop-28-roadshow>

4. Ajman University students join the Climate Ambassadors program with the Ministry of Climate Change and Environment.

AU students have participated in the Climate Ambassadors program, initiated by the Ministry of Climate Change and Environment, in collaboration with the Expo School Program.



The program aims to equip and empower students with a practical understanding of the difficulties posed by climate change, along with the strategies and practices currently being implemented to address them in a COP-like simulation following the COP28 conference, which will be hosted in the UAE at the close of 2023.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-students-join-climate-ambassadors-program-with-ministry-of-climate-change-and-environment>

5. Awareness Workshop Titled “Sustainable University Life”

The Office of Sustainability at Ajman University, in collaboration with the Climate X Leadership Training Program, organized an awareness workshop titled "Sustainable University Life." This workshop aims to highlight the importance of adopting sustainable environmental practices among students and university staff and promote the university's transition towards a campus community characterized by sustainability.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/the-office-of-sustainability-at-ajman-university-organizes-an-awareness-workshop-titled-sustainable-university-life>

6. Volunteer-Led Initiative: 10,000 Mangrove Trees Planted for World Environment Day

On the occasion of World Environment Day on June 5, Ajman University participated in the National Mangrove Planting Project, under which 10,000 mangrove trees were planted across the United Arab Emirates (UAE) to further the cause of sustainability. As a founding member of the "Nature Positive Universities Alliance," a joint initiative between the UN Environment Program (UNEP) and the University of Oxford, Ajman University took a leading role in the project, encouraging its staff, faculty, and students to participate as volunteers in the initiative.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-contributes-towards-planting-of-10000-mangrove-trees-on-world-environment-day>

7. AU Proudly Partners with the World Environment, Social and Governance Summit in Dubai

Featuring over 30 speakers and panelists, the World ESG Summit highlighted key topics in support of the road to Net Zero, such as green economy, sustainable finance, renewable energy, green innovation trends, climate change, ESG reporting and its applicability in industries and academia, sustainable supply chains, circular economy and more. Participated by AU staff and students, the three-day summit brought together investors, stakeholders, government officials, customers, consultants, and sustainability enthusiasts from all over the globe.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-proudly-partners-with-the-world-environment-social-and-governance-summit-in-dubai>

8. Ajman University Participates in the Innovative Environmental Camp in Collaboration with the Ministry of Climate Change and Environment

Ajman University participated in the Environmental Innovation Camp in collaboration with the Ministry of Climate Change and Environment. The camp aimed to harness innovative ideas to address environmental challenges and enhance environmental awareness among the youth. This camp supports the UAE's efforts to shed light on these challenges during the Year of Sustainability and the upcoming COP28 conference. Topics discussed during the camp included food security challenges, climate change, and exploring innovative solutions to tackle these challenges and plan for mitigation.

Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-participates-in-the-innovative-environmental-camp-in-collaboration-with-the-ministry-of-climate-change-and-environment>

9. AU Participated in National Environmental Day 2023 in Collaboration with the Emirates Environmental Group

More than 6,000 participants actively engaged in the campaign and contributed approximately 24,000 volunteering hours. They successfully cleaned an area of 25 square kilometers at seven strategic locations along the main road connecting the seven emirates.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-participated-in-the-celebrations-of-the-national-environmental-day-2023-in-collaboration-with-the-emirates-environmental-group>

10. AU Participates in the Sustainability Symposium Launched by Heriot-Watt University Dubai

The Office of Sustainability participated in the Sustainability Symposium organized by Heriot-Watt University in Dubai under the theme: "Expo 2020 Legacy: Towards COP and Beyond." The symposium took place on January 26, 2023, with the aim of exchanging experiences, embracing knowledge, and deriving valuable lessons on how Expo 2020 contributes to enhancing sustainable development. The seminar hosted prominent government and private institutions, international organizations, and experts who play a pivotal role in environmental sustainability.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-participates-in-the-sustainability-symposium-launched-by-heriot-watt-university-dubai-240823-015343>

11. Ajman University Students Volunteer in "Clean the Land" Environmental Campaign

In the year 2023, Ajman University (AU) Students Volunteered in "Clean the Land" Environmental Campaign. The event saw the participation of AU female resident students who gathered to volunteer and clear litter on the streets of the Emirate of Ajman. The community activity aims to build students' resilience, enhance their knowledge base, and increase their sense of responsibility and awareness towards the environment.



Please refer to the link below:

<https://www.ajman.ac.ae/en/news/2023/ajman-university-students-volunteer-in-clean-the-land-campaign>