4 QUALITY EDUCATION

جامعة عجمان
AJMAN UNIVERSITY

4.3.2 Public Events (Lifelong Learning)



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4.3.2 – Public Events (Lifelong Learning)

Ajman University Engages Schoolchildren in Artificial Intelligence (AI) Awareness Workshop



In February 2025, Ajman University's Google Developers Club, under the Office of Student Life, organized an educational outreach workshop titled **AI Awareness** at Al Ahliya Private Schools in Sharjah. The initiative directly promoted digital literacy, technology education, knowledge sharing, and lifelong learning among school students.

Seven (7) Ajman University students participated in the workshop as peer educators, introducing younger learners to the fundamentals of Artificial Intelligence (AI), its practical applications, potential benefits, limitations, and associated risks. The session emphasized responsible AI use, ethical technology practices, digital awareness, critical thinking, online safety, and informed decision-making, equipping school students with foundational knowledge to navigate an increasingly technology-driven world.

The initiative extended educational opportunities beyond the university campus by connecting higher education with school-level learning through community outreach and peer-to-peer knowledge exchange. It encouraged students to develop technological awareness, strengthen digital competencies, and understand the importance of using emerging technologies responsibly. At the same time, Ajman University participants gained valuable experience in communication, leadership, teamwork, presentation, and educational engagement by sharing their knowledge with younger learners.

Through this public educational workshop, Ajman University demonstrated its commitment to SDG 4: Quality Education, supporting accessible learning opportunities, digital education, technology awareness, inclusive knowledge sharing, and the development of skills essential for lifelong learning. The activity illustrates the university's role in extending educational resources to the wider community and fostering informed, digitally literate learners prepared to engage responsibly with emerging technologies.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/ajman-universitys-google-developers-club-engages-schoolchildren-in-ai-awareness-workshop






Ajman University Promotes Lifelong Learning and Entrepreneurial Skill Development Through Public Experiential Learning Event

In April 2025, Ajman University, through its Office of Student Life, organized the AU Bazaar as a public experiential-learning and entrepreneurship engagement event designed to strengthen lifelong learning competencies, employability skills, financial literacy, innovation, communication, and entrepreneurial capacity among students and visitors.



The event provided an inclusive and interactive platform for students from diverse cultural and academic backgrounds to showcase and market entrepreneurial projects, creative products, and innovative ideas in a real-world environment. By engaging directly with visitors and participants, students gained practical experience in entrepreneurship, customer engagement, negotiation, leadership, teamwork, public communication, marketing, sales strategy, and problem-solving skills essential for long-term professional development and career readiness.









The AU Bazaar promoted experiential and lifelong learning beyond traditional classroom settings by enabling participants to apply theoretical knowledge in practical business and entrepreneurial contexts. Students developed competencies in planning, time management, financial decision-making, product presentation, and creative thinking while strengthening confidence, adaptability, and interpersonal communication skills through direct public interaction. The event also encouraged innovation, collaborative learning, and community engagement by creating opportunities for knowledge exchange, peer learning, and public participation in a dynamic educational environment. Products showcased during the event ranged from artistic creations and handmade crafts to entrepreneurial and socially innovative concepts, reflecting the creativity, ambition, and emerging leadership potential of Ajman University students. Through initiatives such as the AU Bazaar, Ajman University continues to advance inclusive educational experiences that support lifelong learning, entrepreneurial development, transferable skill acquisition, and student empowerment. The event reflects the university's commitment to preparing a future-ready generation equipped with the practical, financial, and professional competencies needed to succeed in evolving economic and entrepreneurial landscapes.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/ajman-university-students-enhance-their-entrepreneurial-skills-through-au-bazaar

Ajman University Bridges Foundational Knowledge and Skills in Architecture and Museology



In May 2025, Ajman University's College of Architecture, Art and Design hosted the International Museum Day Forum 2025 bringing together students and global experts in museology, cultural heritage, and design to promote interdisciplinary learning and applied academic engagement.

The forum provided students with experiential learning opportunities to present design concepts, engage in professional critique, and integrate sustainable, culturally responsive, and context-driven approaches into architectural and interior design practices. Through direct interaction with international practitioners and academics, students strengthened their foundational disciplinary knowledge while enhancing practical competencies in design thinking, spatial interpretation, and cultural awareness.

The event fostered critical thinking, creativity, and problem-solving skills, enabling students to connect academic theory with real-world applications in architecture, art, and museology. It also promoted collaborative and reflective learning through exposure to global perspectives and professional standards. Ajman University continues to promote such initiatives to enhance access to high-quality, inclusive, and experiential learning opportunities that strengthen foundational and transferable skills essential for academic progression and professional readiness.

Please see the link below:

https://www.ajman.ac.ae/en/cad/news/2025/ajman-universitys-college-of-architecture-art-and-design-hosts-the-2025-international-museum-day-forum



Ajman University Expands Lifelong Learning and Student Wellbeing Awareness Through Anti-Bullying Outreach Initiative



In May 2025, as part of its commitment to promoting lifelong learning, personal development, and inclusive educational engagement, the Paediatric Club under the Deanship of Student Services at Ajman University organized an educational outreach visit to Al Shola American School for an Anti-Bullying prevention and positive social behaviour among school students.

The initiative aimed to provide young learners with accessible educational experiences that support emotional wellbeing, social responsibility, and the development of essential life skills beyond the traditional classroom setting. Through interactive discussions and awareness activities, students explored the causes and effects of bullying, learned effective prevention strategies, and gained practical communication and conflict-resolution skills that contribute to safer and more inclusive learning environments.

The session emphasized the importance of empathy, mutual respect, cooperation, and positive peer relationships, while encouraging students to actively participate in building supportive school communities. Participants also engaged in open dialogue and collaborative activities designed to strengthen self-expression, confidence, and responsible decision-making.

The initiative reflects Ajman University's broader efforts to extend learning opportunities beyond the university campus by engaging with schools and promoting continuous personal development, behavioural awareness, and community-based education. By delivering accessible awareness programs that address social challenges affecting young people, the University contributes to fostering lifelong learning values and empowering students with knowledge and skills that support their academic, personal, and social growth.

The positive response from students and educators highlighted the importance of sustained educational outreach initiatives that promote wellbeing, inclusivity, and positive behavioural development across the wider community.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/the-pediatric-club-organizes-an-awareness-event-on-bullying-for-alshola-american-school-students

Ajman University Promotes Public Education on Energy Efficiency Through the UCN Decarbonization Academy

In July 2025, Ajman University contributed to public education and knowledge dissemination through the UAE Universities Climate Network (UCN) Decarbonization Academy, an initiative dedicated to advancing carbon neutrality and sustainability within higher education institutions.

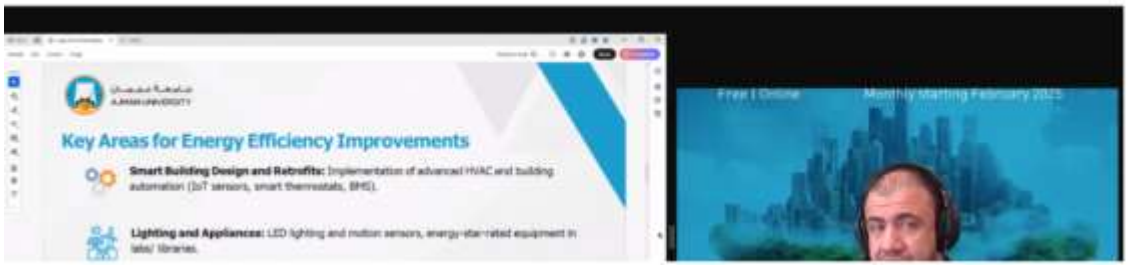
As part of the initiative, the Vice Chancellor for Financial and Administrative Affairs at Ajman University, delivered an online educational session titled Considerations for Improving Energy Efficiency.

The session addressed practical approaches to improving energy efficiency in university operations, including upgrading HVAC systems, implementing smart building technologies and integrating renewable energy solutions. It also highlighted the environmental and financial benefits of energy-efficient infrastructure and the role of universities in supporting the UAE Energy Strategy 2050 and Net Zero 2050 vision. Through this online educational event, Ajman University contributed to sharing specialist knowledge and raising awareness of sustainable energy management practices beyond its immediate university community. The initiative reflects the University's commitment to promoting lifelong learning, public engagement and sustainability education.

Please see the link below:

https://www.ajman.ac.ae/en/media/news/2025/ajman-university-vice-chancellor-delivers-speaking-session-on-energy-efficiency-at-ucn-decarbonization-academy-event





Ajman University Enhances Health Literacy and Early Detection Skills Among Youth Through Interactive Learning Activities



In October 2025, Ajman University conducted a workshop at the Woodlem British School to equip non-university students with essential awareness, hands-on skills and practical knowledge related to breast cancer prevention, early detection, regular health screenings, balanced nutrition, physical activity, and mental wellbeing. Through interactive learning methods, including awareness discussions, educational materials, and engagement activities, participants developed critical health-awareness competencies and preventive healthcare knowledge that contribute to healthier lifestyle choices and long-term wellbeing.

The initiative promoted health education, wellbeing awareness, preventive care, emotional wellbeing, and behavioural change, empowering young individuals to become proactive advocates for personal and community health. By fostering awareness and informed decision-making, the workshop contributed to building a generation that values health responsibility, wellness, and early prevention practices.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/au-female-student-council-organizes-breast-cancer-awareness-educational-workshop-at-woodlem-british-school






Ajman University Promotes Lifelong Learning and Public Health Innovation Through Student-Led Digital Wellness Initiative



In November 2025, at Ajman University, innovation, experiential learning, and community engagement came together through a student-led graduation project focused on advancing public health awareness and promoting lifelong learning through digital wellness innovation. The Empowering Public Health Through Student Innovation and Interdisciplinary Collaboration initiative involved the development and launch of community-focused digital health solutions designed to support the public in making informed decisions related to health, nutrition, preventive care, and overall well-being.

The project served as a public experiential-learning platform that strengthened lifelong learning competencies, health literacy, innovation awareness, critical thinking, communication skills, and practical problem-solving among students while addressing real-world public health challenges. Through applied learning and interdisciplinary collaboration, students gained hands-on experience in designing accessible digital tools aimed at improving community awareness of healthy lifestyle practices and preventive healthcare behaviours.

The initiative was further enhanced through two interactive educational sessions delivered by Dr. Fetta, focusing on first aid, preventive health education, nutrition awareness, and healthy lifestyle practices. These sessions provided students with valuable insight into public health priorities and enabled them to evaluate and refine their applications based on real community health needs and evidence-based wellness practices.

The project also demonstrated the value of interdisciplinary and collaborative learning through the partnership between Dr. Dina and Dr. Fetta from the Office of Medical Services. By integrating expertise in health communication, public wellness, and digital innovation, the initiative created a dynamic educational environment that promoted knowledge exchange, creativity, teamwork, and socially responsible innovation.

Through initiatives such as this, Ajman University continues to expand innovative educational opportunities that promote lifelong learning, public engagement, health literacy, and student empowerment beyond traditional classroom settings. The project reflects the university's commitment to preparing future-ready graduates equipped with transferable skills, interdisciplinary competencies, and community-centered innovation capabilities that contribute to sustainable societal well-being and meaningful public impact.

Please see the link below:

https://www.ajman.ac.ae/en/activity/2025/empowering-public-health-through-student-innovation-and-interdisciplinary-collaboration

Ajman University Endorses Lifelong Learning and Creative Development Through Student Arts Initiative



In December 2025, as part of its commitment to lifelong learning, holistic student development, and inclusive campus engagement, Ajman University organized the AU Stars Concert at the Sheikh Zayed Center, providing students with a dynamic platform to develop and showcase their artistic and creative talents through music and cultural expression. The initiative aimed to enrich the cultural and creative learning environment on campus by encouraging students to engage in experiential and co-curricular learning opportunities that support personal growth, confidence-building, and creative skill development beyond the traditional academic setting.

The event brought together talented students from different colleges across the University, fostering cross-cultural interaction, collaboration, and artistic exchange within an inclusive and supportive environment. More than **300 students** attended the AU Stars concert, which featured **18 student performers** presenting a variety of instrumental and vocal performances, including drums, darbuka, oud, piano, and singing. The diversity of performances highlighted the richness of cultural expression and encouraged appreciation for artistic creativity and intercultural engagement. Through participation in artistic initiatives and collaborative performances, students strengthened essential lifelong learning competencies such as communication, teamwork, self-expression, leadership, and confidence. The concert also provided opportunities for peer learning and community engagement, reinforcing the role of creative arts in supporting student wellbeing, personal development, and active participation in university life.

This initiative reflects Ajman University's ongoing efforts to provide accessible learning opportunities that nurture creativity, cultural awareness, and student empowerment through extracurricular and experiential learning activities. By supporting artistic talent and fostering inclusive participation, the University continues to promote lifelong learning experiences that contribute to the personal, social, and professional development of its students.

Please see the link below:

https://www.ajman.ac.ae/en/media/news/2025/the-office-of-student-life-organizes-music-concert-to-support-student-talents



Ajman University Hosts Ghaf Exhibition for Integrated Marketing Communications Graduation Projects Showcasing Creative Campaigns for Human Development



In December 2025, Ajman University's Ghaf Exhibition for Integrated Marketing Communications graduation projects showcased a practice-based higher education environment that enhances student employability, lifelong learning competencies, and applied digital communication skills. Through capstone projects developed in collaboration with academic and community partners, students engaged in experiential learning, innovation-driven problem solving, and real-world campaign development across areas such as entrepreneurship support, career readiness, sustainability awareness, public health literacy, and mental well-being. The initiative integrates 21st-century skills including critical thinking, creativity, collaboration, and digital media proficiency, while fostering industry-relevant training, knowledge transfer, and community engagement. By embedding technology-enabled communication strategies and social impact messaging into academic outputs, the exhibition enhances competency-based education outcomes, workforce preparedness, and applied research skills within a collaborative learning ecosystem.

Please see the link below:

https://www.ajman.ac.ae/en/masscom/news/2025/ghaf-exhibition-for-integrated-marketing-communications-graduation-projects-blooms-with-creative-campaigns-for-human-development








Ajman University Advances Lifelong Learning and Research Innovation at the Conference on Information Technology Trends



Ajman University actively promoted lifelong learning, research excellence, and knowledge exchange through its participation in the 10th Conference on Information Technology Trends (ITT), held at the Higher Colleges of Technology in Dubai and jointly organized with Ajman University. The conference provided a platform for students to showcase research, exchange ideas with the wider academic and technology community, and demonstrate the practical application of their disciplinary knowledge to real-world challenges.

Ajman University student teams were shortlisted for the Student Research Poster Showcase and Competition, reflecting the University's commitment to experiential learning, research engagement, and the development of professional competencies beyond the classroom.

Two Bachelor of Science in Biomedical Engineering teams, supervised by Dr. Mujeeb Rahman and accompanied by Engr. Peter Yacoub, presented innovative healthcare-related projects. Nasima Mohammad Helal and Jon Zaccary Regala won the Visual Communication and Design category for their project on predicting heart attack risk using accessible health factors. Their work demonstrated how research and technology can be applied to health awareness and risk prediction. Meanwhile, Leena Haithem Hassan Ahmed and Reham Rami Mohammed Alasais presented a digital twin-based model for advanced surgery, highlighting the potential of emerging technologies to support healthcare innovation.

A third team from the Information Technology programme, supervised by Dr. Mahmoud Hammad and comprising Amnah Khaled, Lubna Aslam Sher, and Huda Mohammed Bilal, won the Presentation and Storytelling category for developing a digital twin framework for early plant disease detection. Their achievement showcased the application of digital technologies to agricultural challenges and demonstrated students' ability to communicate complex technical concepts effectively.

Through research presentations, peer learning, interdisciplinary knowledge sharing, and engagement with an external academic and technology audience, the conference supported continuous learning and the development of research, critical-thinking, innovation, and communication skills. The participation and award-winning outcomes demonstrate how Ajman University uses academic conferences as opportunities for learning beyond the traditional classroom, connecting education with emerging technologies and practical applications.

Through such initiative Ajman University contributes documenting student participation in a knowledge-sharing event that promotes continuous learning, research dissemination, and engagement with the broader academic and professional community.

Please see the link below (5th article):

https://live.ajman.ac.ae/au_roundup/2025/au_roundup_newsletter_issue_77.html

Ajman University Empowers Future-Ready Graduates Through Strategic Partnerships for Quality Education



In December 2025, Ajman University hosted its first Partner Appreciation Dinner at The Ritz-Carlton Hotel in Dubai under the theme Together, We Can Empower Tomorrow bringing together representatives from **21 organizations** including government entities, private-sector organizations, financial institutions, business groups, educational institutions, and healthcare providers from across the UAE. The public engagement event highlighted the Ajman University's commitment to strengthen strategic partnerships that enhance quality education, student development, and career readiness.

The event highlighted the role of industry academia collaboration in improving educational relevance through internships, professional training, guest lectures, experiential learning, industry-based projects, and employment opportunities. These initiatives support and promote skills development, practical learning, lifelong learning, and the alignment of academic programs with labor market needs.

By recognizing 21 partner organizations, the event reinforced Ajman University's commitment to inclusive, relevant, and career-oriented education, strengthening stakeholder engagement and collaboration to prepare students for future workforce demands.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/ajman-university-hosts-its-first-partner-appreciation-dinner-under-the-theme-together-we-can-empower-tomorrow

