4 QUALITY EDUCATION

جامعة عجمان
AJMAN UNIVERSITY

4.3.4 Education Outreach Activities Beyond Campus (Lifelong Learning)



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4.3.4 – Education Outreach Activities Beyond Campus (Lifelong Learning)

Ajman University Promotes Access and Academic Pathways through Experiential Learning Beyond Campus



In January 2025, in support of inclusive access to education, student outreach, and lifelong learning pathways, the College of Mass Communication hosted Educational Tour for the International Academic School in Dubai as part of an educational tour designed to broaden their academic horizons. The visit provided students with exposure to technology-enhanced learning environments, including advanced television studios and graphic design laboratories. Through this experience, students engaged with hands-on learning, digital media tools, and creative industry practices, gaining insights into how innovation and technology integration shape modern mass communication. This initiative fostered early academic engagement, career awareness, and informed decision-making, enabling students to explore potential higher education pathways. By interacting with real-world learning spaces, participants developed a deeper understanding of practical skills development, interdisciplinary learning, and future-ready competencies.

The visit also strengthened institutional collaboration and knowledge-sharing between secondary and higher education, supporting smoother transitions into tertiary education. Such initiatives contribute to building equitable learning opportunities, encouraging students to pursue their academic ambitions with confidence. Overall, the program highlights the importance of accessible, high-quality tertiary education, guided academic exploration, and community engagement in preparing the next generation for evolving career landscapes.

Please see the link below:

https://www.ajman.ac.ae/en/masscom/news/2025/international-academic-school-students-visit-the-college-of-mass-communication-as-part-of-their-educational-tour






Ajman University Empowers Community with Industry-Relevant Skills and Future Workforce Readiness



In February 2025, as part of advancing community collaboration and strengthening sustainability awareness, the College of Mass Communication at Ajman University organized an experiential learning visit for students enrolled in the Foresight of the Future course to attend the Clean Energy Technology Innovators Exhibition at the Sustainability and Innovation Center, a key component of the Mohammed bin Rashid Al Maktoum Solar Park in Dubai.

The exhibition featured specialized, industry-relevant workshops focused on future-oriented education, digital transformation, and the role of emerging technologies in achieving sustainability goals. Students engaged with cutting-edge clean energy innovations and explored real-world applications shaping the future of sustainable industries. This initiative directly enhancing students' future-ready competencies, including digital literacy, innovation capacity, and sustainability-oriented problem-solving skills. It further contributes to developing industry awareness, employability skills, and preparedness for careers in high-growth, sustainability-driven sectors, beyond campus.

Please see the link below:

https://www.ajman.ac.ae/en/masscom/news/2025/college-of-mass-communication-organizes-educational-visit-to-the-clean-tech-technology-innovators-exhibition

Ajman University Expands Public Health Literacy and Lifelong Learning through Community Sepsis Awareness Outreach



Throughout 2025, as part of its commitment to public health education, community engagement, and knowledge dissemination, Ajman University organized a community-based awareness workshop at Al Hikmah Private School in Ajman, coinciding with World Sepsis Awareness Day. The initiative strengthened public access to health knowledge, preventive healthcare awareness, and community health literacy beyond the university environment. The workshop targeted Grade 5 and 6 students and provided simplified, accessible education on sepsis, infection risks, and the importance of early prevention. Through interactive teaching methods, including visual demonstrations and guided discussions, students were introduced to how untreated infections can develop into sepsis, reinforcing essential concepts of preventive healthcare, hygiene awareness, and early health risk recognition. The session emphasized key public health practices such as proper handwashing, wound care, and disinfection, equipping school students with practical knowledge to reduce infection risks and promote safer daily habits. Engaging educational activities and interactive games further enhanced

understanding, while reinforcing the importance of health protection behaviours, disease prevention, and community wellbeing.

By extending medical knowledge beyond the university setting, the initiative demonstrates Ajman University's role in supporting inclusive public health education, community outreach, and equitable access to essential health information, particularly for younger populations. It also reflects the university's commitment to fostering a culture of prevention, health awareness, and social responsibility through student-led engagement. Through this initiative, Ajman University strengthens its contribution to accessible community health education and public resource development, empowering students to act as ambassadors of health awareness while supporting broader societal wellbeing.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/pathology-club-organizes-workshop-at-al-hikmah-private-school-on-world-sepsis-day

Ajman University Psychology Students Participate in the Your Needs Are a Trust Conference



In October 2025, the Department of Psychology at Ajman University organized an educational field visit enabling students to attend the Your Needs Are a Trust conference, held in Dubai. This initiative reflects the University's commitment to providing inclusive access to quality higher education and experiential learning opportunities that enhance student skills development and career readiness.

The conference offered students direct engagement with experts in psychology, healthcare, and social services, strengthening their professional competencies, applied knowledge, and interdisciplinary understanding. Sessions addressed integrated care approaches for the elderly and people of determination, enabling students to develop practical insights, communication skills, and real-world problem-solving abilities relevant to their future careers. By participating in this external learning experience, Ajman University ensured students benefited from work-integrated learning, knowledge exchange, and exposure to industry practices, supporting the development of lifelong learning competencies and workforce preparedness. This initiative reinforces Ajman University's role in equipping students with relevant skills, applied training, and opportunities for continuous professional development within a dynamic learning environment.

Please see below the link:

https://www.ajman.ac.ae/en/chs/news/2025/ajman-university-psychology-students-participate-in-the-your-needs-are-a-trust-conference

Ajman University Advances Inclusive Education with Assistive Innovations to Support Students of Determination



In October 2025, the Center for Inclusive Learning at Ajman University organized an educational field trip for its People of Determination (POD) students to the AccessAbilities Expo 2025, the region's leading platform dedicated to advancing inclusive education, accessibility, and assistive technologies in support of persons with disabilities. The AccessAbilities Expo, in its seventh edition, hosted over **270 exhibitors** from **50 countries**, showcasing innovative assistive technologies, adaptive learning tools, and accessibility solutions that promote equitable participation and independent living. During the visit, students engaged with emerging technologies and interacted with industry experts and organizations working in the field of inclusion and disability support. This experiential learning opportunity enhanced students' awareness of assistive innovations, strengthened real-world understanding of accessibility solutions, and supported the development of lifelong learning skills. Through such activities, Ajman University continues to promote inclusive, equitable learning opportunities and enriching educational experiences for learners with diverse needs.

Please see the link below:

https://www.ajman.ac.ae/en/activity/2025/empowering-abilities-pod-students-explore-innovations-at-accessabilities-expo-2025

Ajman University Provides Experiential Learning in Knowledge Innovation and Digital Skills Development



In November 2025, the College of Mass Communication at Ajman University organized an educational field visit to the 10th Knowledge Summit 2025 held at Dubai World Trade Centre, reinforcing Ajman University's commitment to education outreach beyond campus, experiential learning, and the development of future-ready professional competencies aligned with sustainable development goals. The initiative aimed to bridge academic learning with real-world professional exposure by providing students with direct engagement opportunities in an international knowledge-sharing environment. The summit, organized by Mohammed bin Rashid Al Maktoum Knowledge Foundation in collaboration with United Nations Development Programme under the theme Knowledge Markets: Developing Sustainable Societies, offered students access to global discussions on innovation, future foresight, sustainability, digital transformation, and the knowledge economy. Through participation in high-level sessions and workshops on innovation, future foresight,

and the knowledge economy, students strengthened critical thinking, digital media production, and professional communication skills. The hands-on event through multimedia content enhanced applied competencies, career readiness, and exposure to global best practices, supporting lifelong learning and industry-relevant skill development beyond campus.

As part of the educational outreach experience, students attended keynote sessions, participated in interactive workshops, and engaged with industry experts, policymakers, innovators, and global thought leaders. The initiative strengthened lifelong learning opportunities by exposing students to emerging global trends, interdisciplinary perspectives, and contemporary practices shaping media, communication, innovation, and sustainable development sectors. The field experience also enabled students to apply and enhance practical media-production and communication skills through the creation of professional multimedia content, including videos, interviews, digital storytelling, event coverage, and analytical reports. These experiential learning activities strengthened critical thinking, creativity, collaboration, public communication, technical proficiency, and professional adaptability within authentic industry settings.

Through participation in internationally recognized educational forums such as the Knowledge Summit 2025, Ajman University continues to empower students with practical learning experiences, interdisciplinary knowledge, and future-oriented capabilities that support sustainable societal development and advance inclusive high-quality education.

Please see the link below:

https://www.ajman.ac.ae/en/masscom/news/2025/mass-communication-students-visit-knowledge-summit-2025

Ajman University Hosts International Research Seminar to Enhance Student Learning and Global Academic Engagement



The College of Pharmacy and Health Sciences (COPHS) at Ajman University hosted an international research seminar featuring Prof. Afsaneh Lavasanifar from the University of Alberta, Canada. The seminar, titled New Anticancer Drug Development Using Nanomedicine, formed part of the College's ongoing commitment to enriching student learning through exposure to internationally recognized experts and emerging scientific developments. Prof. Lavasanifar, a distinguished academic and Chief Scientific Officer & Vice President of Meros Polymers Inc., shared the latest advances in nanomedicine and anticancer drug development, providing students and faculty with valuable insights into innovative healthcare research and translational pharmaceutical sciences. The seminar brought together faculty members and students from the Pharmacy, Nursing, and Physiotherapy programs, creating an interactive learning environment that encouraged critical thinking, interdisciplinary dialogue, and engagement with current global research trends. Participants had the opportunity to discuss scientific challenges, explore emerging healthcare technologies, and gain first-hand perspectives from a leading

international researcher. These seminars strengthen the international academic partnerships while equipping students with the knowledge, critical thinking skills, and global perspectives essential for future healthcare professionals.

The seminar reflects Ajman University commitment to providing high-quality educational opportunities beyond the formal curriculum by facilitating access to global expertise, promoting lifelong learning, and fostering international academic collaboration. Through regular research seminars, guest lectures, and knowledge-exchange initiatives, the College continues to create an inclusive learning environment that prepares students for leadership in healthcare and scientific research.

Please see the link below:

https://www.ajman.ac.ae/en/pharmacy/news/2025/college-of-pharmacy-and-health-sciences-strengthens-global-connections-with-seminar-on-nanomedicine-in-cancer-therapy

Ajman University Expands Partnership with Saudi German Group to Advance Community Health Education



In October 2025, Ajman University has expanded its strategic partnership with the Saudi German Group to strengthen Community Health Education, professional learning, and collaborative outreach initiatives. During a strategic meeting between representatives of both institutions, the partners agreed to broaden their collaboration beyond student clinical training to deliver educational programs that benefit students, healthcare professionals, and the wider community. Planned initiatives include public health awareness campaigns during World Antibiotic Awareness Week, expert-led guest lectures by Saudi German Group clinicians, joint educational activities on patient safety, and collaborative research that supports evidence-based healthcare practice. These initiatives will provide accessible learning opportunities, promote health literacy, and encourage lifelong learning through knowledge sharing between academia and healthcare professionals. Through this partnership Ajman University expanded partnership reflects our commitment to extending learning beyond the classroom by connecting students, healthcare professionals, and the community with expert knowledge and practical experience. Through educational outreach and collaborative engagement, we aim to strengthen professional development, improve public health awareness, and foster a culture of lifelong learning. By integrating community education, professional knowledge exchange, and academic collaboration, Ajman University continues to create meaningful educational outreach opportunities that support lifelong learning and strengthen community engagement, in line with its commitment to quality education and sustainable healthcare development.

Please see the link below:

https://www.ajman.ac.ae/en/pharmacy/news/2025/ajman-university-college-of-pharmacy-and-health-sciences-strengthens-strategic-partnership-with-saudi-german-group-to-include-research-and-wider-community-engagement





Ajman University Promotes Arts Education, Cultural Exchange, and Creative Community Engagement Beyond Campus



In October 2025, Ajman University hosted the Fine Arts Carnival 2025 at the Sheikh Zayed Center, creating an interactive platform for artistic expression, cultural exchange, creative skills development, and educational engagement. Organized by the Fine Arts Center at the Office of Student Life, the event brought together more than **30 artists** from around the world and students from various colleges, fostering interdisciplinary collaboration, cultural diversity, and appreciation of the arts. The carnival featured over **200 artworks**, including paintings and sculptures made from mixed materials, showcasing diverse artistic traditions and contemporary creative practices. Under the theme Expressive Art, the exhibition explored realism, surrealism, abstraction, and impressionism, encouraging participants to appreciate different perspectives, human experiences, and forms of artistic expression. The event provided students with opportunities for experiential learning, direct interaction with professional artists, creative knowledge exchange, and practical artistic skills development. Through the accompanying University Creativity Festival, **six (6) universities** from across the UAE participated in an inter-university platform promoting artistic collaboration, youth engagement, cultural awareness, and creative innovation. A visual arts competition recognized the **top three (3) winners**, encouraging artistic excellence, creative problem-solving, and student talent development. Hands-on workshops led by participating artists enabled students to explore artistic techniques, strengthen practical competencies, and gain exposure to diverse approaches to visual arts and creative practice. Through these initiatives, Ajman University supports quality arts education, lifelong learning, intercultural understanding, and inclusive participation in cultural activities. The carnival contributes to a vibrant educational environment that promotes creativity, collaboration, artistic appreciation, and knowledge sharing across institutions and cultural backgrounds. By connecting students, artists, and participating universities through exhibitions, competitions, and practical workshops, the event creates opportunities for talent development, peer learning, and cultural exchange. It aligns with broader sustainable development priorities related to quality education, cultural participation, innovation, and inclusive communities. Such initiatives reflect Ajman University's ongoing commitment to enriching arts education,

empowering emerging creative talent, and strengthening cultural engagement through collaborative learning and artistic innovation.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/ajman-university-organizes-the-fine-arts-carnival-and-the-university-creativity-festival



Ajman University Extends Education Beyond Campus Through Breast Cancer Awareness and Community Health Learning



In October 2025, Ajman University's Female Student Health Club, under the Office of Student Life, conducted a community health outreach initiative at Sharjah International Private School to promote Breast Cancer Awareness, preventive healthcare, and health education among Grade 11 and 12 students. This off-campus engagement extended the University's educational and public health activities beyond campus, strengthening school–university collaboration and community health awareness. The workshop provided accessible health information on breast cancer, associated risk factors, early warning signs, the importance of early detection, and seeking appropriate medical advice. Through interactive learning activities, including a Kahoot quiz and practical awareness exercises, students were encouraged to challenge common misconceptions, strengthen health literacy, understand preventive health practices, and make informed decisions about their well-being.

The initiative also encouraged participants to share health information with their families and wider communities, extending the potential reach of health awareness beyond the immediate educational setting. By engaging an external school community through student-led health education and awareness, Ajman University demonstrated its commitment to community outreach, public health promotion, preventive healthcare, health literacy, youth engagement, and social responsibility. The activity promotes improved health awareness, through accessible, interactive, and age-appropriate educational engagement. It illustrates the role of Ajman University in sharing knowledge, supporting

community well-being, and building partnerships with schools to promote health-conscious communities. Through such initiative Ajman University continues to represent a practical example of university-led community engagement that connects health education with preventive awareness and extends educational benefits to external beneficiaries beyond the campus.

Please see the link below:

https://www.ajman.ac.ae/en/news/2025/ajman-universitys-female-student-health-club-brings-breast-cancer-awareness-workshop-to-sharjah-international-private-school

Ajman University Advances Lifelong Learning, Youth Development, and Community Outreach through Innovative Graduation Projects



In December 2025, the College of Mass Communication organized the Ghaf graduation projects exhibition, showcasing innovative, student-led initiatives developed by Integrated Marketing Communication students to address societal needs through education, public awareness, community engagement, and sustainable development. Inspired by the Ghaf tree as a symbol of resilience and growth, the exhibition highlighted creative, service-oriented marketing campaigns that connect academic learning with practical applications and community-focused solutions. The Ghaf exhibition featured **6 innovative marketing campaigns**, developed with the participation of **35 male and female students**, focusing on entrepreneurship, professional development, sustainability, health education, and psychological well-being. These initiatives demonstrated experiential learning, applied knowledge, creative problem-solving, communication skills, and social responsibility while addressing issues relevant to young people and the wider community.

The “Manz” campaign promoted entrepreneurship, innovation, and enterprise development opportunities for students and alumni in collaboration with the University Innovation Center. The “Youth Professional Development” campaign, developed in collaboration with Ajman Youth Center, emphasized career readiness, professional skills development, youth empowerment, and lifelong learning opportunities. The “Sanad” campaign addressed sustainability, resilience, crisis preparedness, and responsible practices during challenging circumstances in collaboration with the University’s Sustainability Department. The “Tawazun” campaign promoted balanced nutrition, physical activity, healthy lifestyle choices, and preventive health awareness among young people. In collaboration with the University’s Medical Services Department, the “Mental Health” campaign raised awareness of psychological well-being, mental health literacy, and the importance of maintaining emotional balance for overall health.

Through collaboration with Ajman University departments and a youth-focused external organization, the exhibition demonstrated the potential of educational partnerships, knowledge exchange, and student-led communication initiatives to support skills development and address real-world challenges. The campaigns connected academic learning with entrepreneurship education, career development, health promotion, sustainability awareness, and community well-being.

Through such initiatives Ajman University continues to strive for opportunities to extend learning beyond the classroom through public awareness, educational communication, youth engagement, and knowledge transfer. By integrating practical learning, collaborative partnerships, creative campaign development, and socially responsible communication, the exhibition supports the development of informed, skilled, resilient, and empowered young people while contributing to a healthier, safer, and more sustainable society.

Please see the link below:

https://www.ajman.ac.ae/en/masscom/news/2025/ghaf-exhibition-for-integrated-marketing-communications-graduation-projects-blooms-with-creative-campaigns-for-human-development



Ajman University's Environmental Sustainability and Community Outreach through the Clean UAE Campaign



In December 2025, Ajman University students, staff, and their families participated in the **24th Clean UAE campaign**, promoting environmental education, community outreach, experiential learning, and sustainable practices beyond campus. Organized by the Emirates Environmental Group under the patronage of the Ministry of Climate Change and Environment, the initiative encouraged public participation, environmental awareness, volunteerism, and collective responsibility for protecting natural resources and ecosystems.

The Ajman campaign took place on **11 December 2025**, in collaboration with Ajman Municipality and Planning Department and Ajman Police, covering **10 kilometres**. It engaged **1,025 volunteers**, who collected **2,943 kg of waste**, including **2,763 kg of general waste, 35 kg of paper, 60 kg of plastic, 15 kg of aluminium cans, 50 kg of glass, and 20 kg of scrap metal** for appropriate recycling and disposal.

Nationwide, the campaign mobilized **84,000 volunteers**, collected **45,000 kg of waste**, and cleaned **98 kilometres of land**, demonstrating large-scale community engagement and environmental action.

Through hands-on participation, students and families gained practical knowledge of waste management, waste segregation, recycling, pollution prevention, ecosystem protection, resource conservation, and responsible consumption. Interaction with experts, volunteers, government entities, and community organizations strengthened environmental literacy, teamwork, civic engagement, and social responsibility while encouraging sustainable lifestyle choices, plastic reduction, and continued participation in environmental initiatives. Ajman University's Office of Sustainability initiative demonstrates community-based environmental education, lifelong learning, public awareness, inter-organizational collaboration, and volunteer-driven outreach. It connects learning with real-world environmental challenges and empowers students, families, and community members to adopt eco-friendly practices, contribute to a circular economy, preserve natural resources, and build cleaner, healthier, and more sustainable communities.

Please see the link below:

https://sustainablecampus.ajman.ac.ae/en/news/2025/ajman-university-participate-in-the-clean-uae-2025-campaign-to-promote-environmental-sustainability

