# **SDG #4: QUALITY EDUCATION**

# 4.3.2. Community Educational Events at University

#### INNOVATION CENTRE EVENTS

#### **Idea Competition 2022**

An event hosted by the Innovation Centre to honor innovative ideas and projects from the community all across the UAE. A top-notch jury of industry experts and creative entrepreneurs judges the event. The participating students compete on ideas and prototypes from applications, websites, IoT, robotics, business ideas, media, and humanity. The competition's finalists received funds, mentorship, incubation space, free memberships, access to the network, and publicity. The event is organized annually and is open to all communities with a thrive for innovation in their ideas.

The competition was held for the first time in 2017, and since then, it has been organized and hosted every year. The Competition is open to all UAE residents and draws many idea submissions from different parts of the country. All submitted ideas go through a well-designed selection process, and the selected panel of judges shortlists the best projects for the incubation process. The submitted ideas represent different academic disciplines and professional areas of expertise, including Environmental Sciences, Information Technology, and Electrical, Mechanical, and Biomedical Engineering.

https://auic.ajman.ac.ae/idea-competition/



### Demo Day 2022

As part of its strategic vision to foster a culture of innovation and develop a generation of entrepreneurs, industrialists, and innovators, Ajman University Innovation Center (AUIC) organizes the Demo Day every year. The event showcases innovative and creative projects designed by AU students and projects by the UAE community that are incubated at the Center. The event brings together innovators, entrepreneurs, and inventors from public and private institutions to discuss the latest trends in research, innovation, technology, creativity, and entrepreneurship. The event is projected under a different theme every year. Several government and private organizations from the UAE present their projects and innovations, which widely include researching ideas and innovations for adoption.

The event was first hosted during the year 2018 and has since then become a programmed event for the office. This is scheduled annually, and participation is open to all UAE community for free.

https://auic.ajman.ac.ae/demo-day/

https://www.ajman.ac.ae/en/news/2022/au-celebrates-fifth-annual-demo-day-squid-game-style



#### **Community Workshops and Events by Innovation Centre**

AUIC has always been active in various Community Engagement activities. Several activities and workshops are conducted every semester to educate the community on various innovative topics like AI, Data Science, Engineering concepts, innovation in IT, etc.

Some of the several projects delivered in the community by AUIC during the year 2022 were:

- Innovations and AI workshop at the Driving and Licensing department in Umm AlQuwain for police officers;
- Workshop on Metaverse and Innovation at Al Shoala School UAE;
- Workshop on Metaverse for the People of Determination for Zayed Higher Organization for POD
- Workshop on ChatGPT and Digital Twins at the third Ramadan majlis of the Ajman Police Sports and Shooting Club;

https://auic.ajman.ac.ae/community-engagements/



# **CLUB FAIR**

The Office of Student Life at Ajman University organizes a Club Fair every year to educate students, faculty, staff, and the external community on different initiatives undertaken by 90+ clubs. There are clubs dedicated to scientific knowledge, talents, and hobbies, in addition to national cultures and communities. The fair also showcased innovations by university students that can contribute to the climate and community in general.

https://www.ajman.ac.ae/en/news/ajman-university-kicks-off-fall-semester-in-style-with-au-club-fair-2022



#### **WINTER FEST 2022**

The Office of Community Engagement, in collaboration with other AU offices and colleges at Ajman University, organized the Winter festival at the University campus. The event invited students from all schools and emirates to participate in a 10-day event wherein students were given sessions on different study fields – Pharmacy, Engineering, Dentistry, and Architecture. The younger group was assigned sessions on Sustainability initiatives and climate revamping that the University is committed to.

The event was free of charge for students.

https://community.ajman.ac.ae/uploads/files/Winter%20Fest%202022%20Report 2.pdf

https://www.ajman.ac.ae/en/news/2023/ajman-university-organizes-winter-fest-to-develop-youth-as-leaders-of-a-sustainable-future

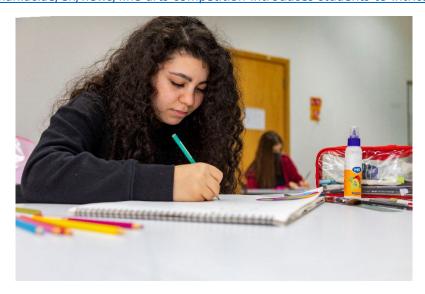
#### FINE ARTS WORKSHOPS SERIES

The Office of Student Life at Ajman University launched the Fine Arts Center to promote the artistic and aesthetic talents of students and develop their skills, such as painting, calligraphy, photography, sculpture, and other creative works. The Centre organizes workshops that provide students with the knowledge, practical skills, and tools needed to produce professional art pieces. It is noteworthy that students' work is displayed in various exhibitions and events inside and outside the University.

#### **Fine Arts Competition Introduces Students to Intricacies of Art**

The Fine Arts Center in the Office of Student Life recently organized a fine arts competition intending to introduce students to the fine arts, its schools, and its pioneers. The workshop was also aimed at shedding light on some lesser-known aspects of fine arts to amateur students, including essential theories and information about the different types of arts and art schools, their origins, trends, styles, and pioneers.

https://www.ajman.ac.ae/en/news/fine-arts-competition-introduces-students-to-intricacies-of-art



#### AU Students Learn How to Start a Small Business in Fine Arts

The Fine Arts Center in the Office of Student Life organized a workshop entitled 'How to start your small business.' It was attended by several students from The American Modern School in Ajman and Al Qasimia University in Sharjah, along with AU students. The workshop aimed to introduce students to the basic steps for starting their own small business in plastic art.

https://www.ajman.ac.ae/en/news/2022/au-students-learn-how-to-start-a-small-business-in-fine-arts



#### UNESCO's Art Camp at Ajman University Paints a Future of Peace and Tolerance

From 14th to 21st March 2022, the Emirate of Ajman hosted a high-profile art event held in the Arab world for the first time – Art Camp Andorra by UNESCO. Hosted by Ajman University (AU), in collaboration with Ajman Department of Tourism Development, Art Camp Andorra 2022 witnessed more than 25 artists from across the Middle East coming under one roof to create art on peace and tolerance. The exhibition, open to the general public, witnessed enthusiastic responses as art enthusiasts, dilettantes, and everyone, in general, attended in great numbers to see diverse artworks created by talented Middle Eastern artists.

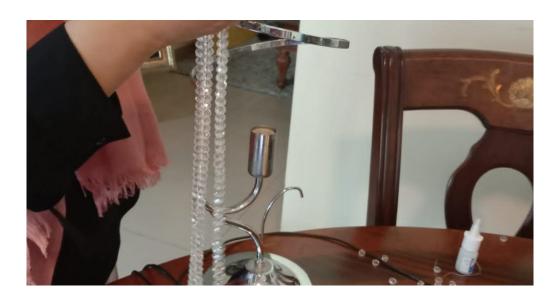
https://www.ajman.ac.ae/en/news/2022/unescos-art-camp-at-ajman-university-paints-a-future-of-peace-and-tolerance



### **AU Workshop Introduces Students to Environment-Friendly Art**

The Fine Arts Center and Office of Student Life, in cooperation with the Sustainability Club, organized a workshop entitled 'Environmentally Friendly Art' on January 24, 2022. The workshop aimed to discuss and implement some artistic ideas and projects that serve the environment. Among them is the recycling of waste materials to produce creative works of art. Students from the UAE community attended the workshop. During the workshop, an old lighting unit was recycled to create a home chandelier using crystal beads and plastic threads innovatively.

https://www.ajman.ac.ae/en/news/2022/au-workshop-introduces-students-to-environment-friendly-art



#### **Ajman University Organizes Fine Arts Carnival**

The Fine Arts Center at Ajman University held a carnival in which 25 students from more than 10 countries displayed their paintings and works of art. Amidst the colorful chaos, students were offered live workshops, including mandala art, glass painting, painting on silk, and still life painting. They were also able to showcase their skills in handmade decorations. This included garlands of various designs, movable compositions like the pinwheel, and more. It was mesmerizing to see how a few strips of paper came to life through the creativity and efforts of the participants.

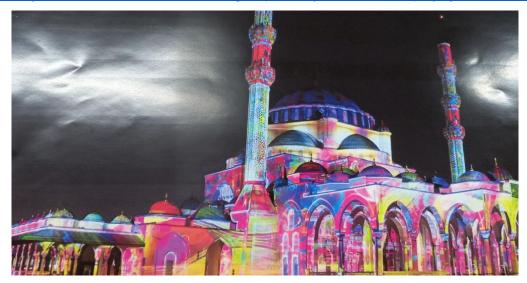
https://www.ajman.ac.ae/en/news/ajman-university-organizes-fine-arts-carnival



## Colors Light Up the City, An Art Workshop by Ajman University

Ajman University's Fine Arts Center within the Office of Student Life recently organized an art training workshop entitled "Colors Light up the City." During the workshop, students from different Emirates learned how to use luminous phosphorescent colors, how to show those colors on a black background, and how to demonstrate the contrast of colors in the artwork. The workshop concluded with a brilliant display of artworks prepared by the students based on their learning during the workshop.

https://www.ajman.ac.ae/en/news/2022/colors-light-up-the-city-an-art-workshop-by-ajman-university



### Ad-hoc events:

### 1. AU Students organizes 'Reading is Life' Initiative for School Students

The students of Excellence Club in the Office of Student Life organized an initiative entitled "Reading is Life" to encourage school students to read. The event, which coincided with the Month of Reading, aimed to increase students' awareness of the importance of reading and develop their reading skills.

https://www.ajman.ac.ae/en/news/2022/au-students-organize-reading-is-life-initiative-for-school-students

#### 2. "Computational Design" Public Lecture

On November 1, 2022, a public lecture was organized by the Department of Architecture and Regional Planning & Department of Urban and Regional Planning - Gautam Buddha University - India, titled "Computational Design".

The goal of the lecture was to discuss Computational Design as one of the most important design methods that depend mainly on digitizing the design process instead of the traditional digital design methods that depend on digitizing the physical model.

https://www.ajman.ac.ae/en/cad/news/2022/computational-design-public-lecture

## 3. Ajman University's Office of Student Life Organizes Workshop with Etisalat on Emerging Radio Technologies

The IT Club in the Office of Student Life at Ajman University organized a workshop entitled Inhouse Development of Open Radio Access Network Solutions on January 6, 2022, via the Zoom platform. Dr. Abdul Hadi Abu Al-Mal, Head of Technology Standardization and Spectrum Management at Etisalat and the chairman of several expert groups drawn from regional and international organizations, was the guest speaker at the event. The workshop was attended by several Etisalat employees, as well as university students and staff.

https://www.ajman.ac.ae/en/news/2022/ajman-universitys-office-of-student-life-organizes-workshop-with-etisalat-on-emerging-radio-technologies

# 4. College of Mass Communication Organizes Intensive Training on 3D Design Skills for Students and Alumni

In line with AU's strategic plan and the university's efforts to raise the skills of students and alums for employment, the College of Mass Communication organized an intensive two-day training course to develop the knowledge and skills of both students and alumni in 3D design. The training course witnessed significant participation from students and alumni from different specializations at the College, as it explained all 3D design and animation basics and skills through implementing the "Blender" program to motivate the trainees to use it.

https://www.ajman.ac.ae/en/masscom/news/2022/the-college-of-mass-communication-organizes-intensive-training-on-3d-design-skills-for-students-and-alumni

# 5. The Sociology Department at Ajman University Holds a "University Experiences in Field Training" Workshop

The Department of Sociology and Social Work at Ajman University's College of Humanities and Sciences organized a virtual workshop on enhancing the effectiveness of university field training, which representatives from Kind Saud University and the University of Jordan attended. Dr. Salah

Gad, Head of the Department of Sociology, and Ms. Sahar Zahran, the session coordinator, participated in the event, along with several students and faculty members.

https://www.ajman.ac.ae/en/news/2022/sociology-department-at-ajman-university-holds-university-experiences-in-field-training-workshop

# 6. Ajman University hosts the "Summer without Accidents" campaign in collaboration with Ajman Police

Ajman University's (AU) Office of Environmental Health and Safety joined forces with Ajman Police to launch an awareness campaign on the importance of traffic safety for the first time at AU. Under the slogan "Accident-Free Summer," the campaign aims to improve road and traffic safety knowledge on and off campus and achieve the highest adherence to traffic rules and standards for all road users.

https://www.ajman.ac.ae/en/news/2022/ajman-university-hosts-summer-without-accidents-campaign-in-collaboration-with-ajman-police

# 7. Several Ad-hoc events organized by the Office of Community Engagement that are open to the public:

The Community Service Unit organizes, throughout the academic year, various community activities, workshops, field visits, awareness sessions, and seminars. CSU also seeks to significantly participate in off-campus community events at local and regional levels.

https://community.ajman.ac.ae/programs-and-activities

#### Activity Newsletter by Office of Community Engagement:

https://community.ajman.ac.ae/uploads/files/pdfs/community-service-activities-ay-2021-2022.pdf https://community.ajman.ac.ae/uploads/files/pdfs/community-service-activities-ay-2022-2023.pdf

### 8. Events organized by the Office of Counselling Unit

https://www.ajman.ac.ae/en/student-life/counseling-unit/workshops