# SDG #4: QUALITY EDUCATION

## 4.3.4.    Educational Outreach Activities

**Ajman University's Covid-19 Student Solidarity Campaign Helps 131 Students Graduate Successfully**

Intending to support underprivileged students in continuing their higher education, Ajman University launched the 'COVID-19 Students Solidarity Campaign' at the beginning of the COVID-19 pandemic. 131 students benefited from this scheme during the 2022 graduation ceremony, with funds collected to more than 3.7 million AED. These funds were used to support the tuition fees of the underprivileged students.

https://www.ajman.ac.ae/en/news/2022/ajman-universitys-covid-19-student-solidarity-campaign-helps-131-students-graduate-successfully



## Outreach Activities by the Colleges at AU

**A student team from the Architecture Department at AU won 2 awards from the Sustainable Compass Initiative SCI.**

The Initiative witnessed significant competition from universities all around the UAE. The main objective of the AU student project "Responsibility Recycling" was "to generate a sustainable tradition and a new norm within the university's sustainable movements. To carry out our responsibility towards the environment and our community!" The project focuses on the excess sheets and posters produced by Architecture students throughout the semester. It's recycling and reusing. The end products are easily fabricated by the students and sent out to carry a social service within the community! The project was well appreciated by the Environment Agency in Abu Dhabi, well enough to be published in the initiative's book and the campaign's film.

https://www.ajman.ac.ae/en/cad/news/2022/a-team-from-architecture-department-at-ajman-university-won-2-awards-from-sustainable-compass-initiative-sci-abu-dhabi

**Interior Design students participated in the Diversity, Equity, and Inclusion Competition.**

Diversity, Equity, and Inclusion Competition, Dubai 2022— 'Every Design Tells a Story' concluded with an event organized by Gensler Dubai Office. The interior design department of Ajman University participated with a group of students from the college. Participating students presented the projects selected as two of the five best. Professional designers and practitioners from the local market mentored each student group.

https://www.ajman.ac.ae/en/cad/news/2022/diversity-equity-and-inclusion-competition




**AU College of Engineering Students Make Us Proud by Winning 4th RTA Transport Hackathon.**

Ajman University students from the College of Engineering and Information Technology (CEIT) were proud winners at the 4th RTA Transport Hackathon held at EXPO 2020 Dubai from Jan.30 to Feb.1, 2022. AU students were among the winning teams that won the first, second, and third places,

respectively, at the challenging hackathon that called upon students to create innovative transport solutions.

https://www.ajman.ac.ae/en/news/2022/au-college-of-engineering-students-make-us-proud-by-winning-4th-rta-transport-hackathon



**Bright Ideas, Innovative Solutions: AU Students Shine on World Case Teaching Day**

The competition challenged students with case studies from Fortune 500 companies, requiring them to develop contemporary solutions to broad organization issues. Our bright and enthusiastic students accepted the challenge and cracked the case studies with flying colors! Halls at the College of Business buzzed with brilliant solutions and strategies to resolve the cases that presented various business and leadership challenges. AU's students, however, proved that they were up to the test by coming up with innovative solutions to the business cases.

https://www.ajman.ac.ae/en/news/2022/bright-ideas-innovative-solutions-au-students-shine-on-world-case-teaching-day

**CBA Students Participate in Top CEO Conference and Awards Event**

Students from the College of Business Administration participated in a very prestigious event – the Top CEO Conference and Awards. Conference organizers invited professionals, community leaders, promising startups, and exceptional students to the two-day event, organized annually as part of their community engagement program. The 2022 edition of the event covered several important contemporary business issues like current economic turmoil, challenges, opportunities, funding options, digital transformation, and others.

https://www.ajman.ac.ae/en/cba/news/2022/cba-students-participate-in-top-ceo-conference-and-awards-event



**College of Mass Communication at Ajman University Wins First and Second Places in the Scientific Research Competition**

AU students competed among 55 Universities with more than 300 scientific researchers. The College of Mass Communication at Ajman University won First and Second Places in the Ninth Edition of the annual scientific research competition organized by Abu Dhabi University for media students at universities in the Middle East and the Arab Gulf region in scientific research for Media and Public Relations. This participation comes in line with the College's keenness to discover the scientific minds of its students, encourage them to conduct scientific research, develop their research skills, and encourage them to participate in scientific events and activities.

https://www.ajman.ac.ae/en/masscom/news/2022/among-55-universities-in-the-middle-east-college-of-mass-communication-at-ajman-university-wins-first-and-second-places-in-the-scientific-research-competition

**Ajman University Students Participate in the United Nations Youth Café**

On the occasion of United Nations (UN) Day on October 24th, the UN Resident Coordinator Office in the UAE (UN RCO) extended an invitation to students at Ajman University (AU) to participate in the UN Youth Café consultations at the International Humanitarian City (IHC), Dubai. This is the first of a series of consultations that the UN will be conducting with youth in the UAE.

https://www.ajman.ac.ae/en/news/2022/ajman-university-students-participate-in-the-united-nations-youth-cafe



**Interior Design Student of Ajman University Received an Award In The Italian Pavilion of EXPO2020**

The works of Ajman University are gradually yielding the desired results as one of the interior design students of the school received an award in the Italian Pavilion of 2020. The project is a collaborative effort with the Polytechnic Di Milano University, where the students used interior Islamic art to design the cover of a book. The Dean of the College of Design of Polytechnic, Di Milano, presented the awards at an event held in the Italian pavilion at EXPO 2020.

https://www.ajman.ac.ae/en/news/2022/interior-design-student-of-ajman-university-received-an-award-in-the-italian-pavilion-of-expo2020

**Ajman University Students Win Second Place in "University Challenge" on Government Communications**

A team comprising three students from Ajman University (AU) won second place in the University Challenge organized by the United Arab Emirates University (UAEU) on the theme of government communications. The initiative from the AU team was adjudged as the "Best University Initiative to Qualify Future Employees in Government Communication" at the competition, which was) organized in cooperation with the Sharjah Government Communication Award (SGCA) and the International Forum for Government Communication 2022.

https://www.ajman.ac.ae/en/news/2022/ajman-university-students-win-second-place-in-university-challenge-on-government-communications



**College of Pharmacy and Health Sciences Students at AU Participate in the National Search and Rescue Conference**

The College of Pharmacy and Health Sciences at Ajman University (AU) organized a field trip to the National Search and Rescue Conference and Exhibition (NSRC) 2022, held in Abu Dhabi on the 22nd and 23rd of November. The visit aims to provide students with the opportunity to explore the latest innovations trending worldwide in the field of search and rescue.

https://www.ajman.ac.ae/en/news/2022/college-of-pharmacy-and-health-sciences-students-at-au-participate-in-national-search-and-rescue-conference

**Ajman University Launches Google Developer Student Club**

The College of Engineering and Information Technology, in collaboration with the Office of Student Life at Ajman University (AU), hosted its first Google Developer Student Club (GDSC) event for the Academic Year 2022-2023 to facilitate in-depth insights and knowledge exchange among students about the rapid evolvement of Artificial Intelligence (AI). he two main objectives of the event were to encourage student participation in hackathons, which are weekend-long marathons of problem-solving held by institutions all over the world, and to support other students' academic growth through collaborative projects, mentoring, and technology demonstrations.

https://www.ajman.ac.ae/en/news/2022/ajman-university-launches-google-developer-student-club



**Ajman University Students Felicitated for Participating in SAP Terminology Modernization Project**

Ajman University (AU), in cooperation with SAP, the global technology company, has recognized the achievements of seven undergraduate students at AU who completed the SAP Terminology Modernization Program through a ceremony in the College of Engineering and IT.

The project, which commenced in March 2022 and concluded on 16 September 2022, was aimed at allowing students to gain a deeper understanding of how business functions coordinate or integrate and develop a firmer grasp of integrated business processes.

https://www.ajman.ac.ae/en/news/2022/ajman-university-students-felicitated-for-participating-in-sap-terminology-modernization-project

**Ajman University's First Senior IT Project Sponsored by Huawei Proves a Resounding Success**

The first Senior IT Project Competition organized by Ajman University's College of Engineering and IT and sponsored by Huawei proved a big success as AU students demonstrated their innovative capabilities by developing unique technological solutions.

A total of 17 students, divided into several groups, participated in the competition and presented their projects to a panel of judges comprising AU faculty and an executive from Huawei. Two of the groups from among the participating teams were adjudged as winners.

https://www.ajman.ac.ae/en/news/2022/ajman-universitys-first-senior-it-project-sponsored-by-huawei-proves-a-resounding-success



**Ajman University Students are Proud Winners of the Saint Gobain International Architecture Students Contest**

The students pursuing the Master in Urban Design program at AU's College of Architecture were tasked with creating a plan to revitalize a large area belonging to a defunct factory adjoining the Warsaw Railway Station in Poland. Contestants were required to develop a two-fold proposal for a meeting entertainment center and student residences on a large plot measuring 14,500 square meters.

https://www.ajman.ac.ae/en/news/2022/ajman-university-students-are-proud-winners-at-the-saint-gobain-international-architecture-students-contest

## Ajman University Honored in "MENA" Higher Education Leadership Forum

The honor was given due to the joint and continuous cooperation between the Clicks Center and the College of Mass Communication at AU, where the students of the college participated in organizing and covering the forum for the Second time, which makes Ajman University the only university to participate in organizing this important forum, which is held once every two years. In 2022, more than 50 countries intend to discuss the future of higher education and monitor the most critical lessons learned from the COVID-19 pandemic.

https://www.ajman.ac.ae/en/masscom/news/2022/ajman-university-honored-in-mena-higher-education-leadership-forum



## Sharjah Government Media Bureau Honoring Mass Communication Students as "Shadowing Program Ambassadors"

The opportunity supports University students with essential practical skills for the labor market and allows them to become distinguished media professionals who can compete strongly. The Executive Coordinator of the Program coined that four students from the College were honored as "Shadowing Program Ambassadors," and they were honored with medals bearing the title "Professional Shadow Program."

https://www.ajman.ac.ae/en/masscom/news/2022/sharjah-government-media-bureau-honoring-mass-communication-students-as-shadowing-program-ambassadors

# Outreach Activities by the Office of Community Engagement

**Helping Hands Winter Fest 2022**

The Office of Community Engagement, in collaboration with AU offices, colleges, and student volunteers at Ajman University, organized the Winter festival at the University campus. The event invited students from all schools and emirates to participate in a 10-day event wherein students were given sessions on different study fields – Pharmacy, Engineering, Dentistry, and Architecture. The younger group was assigned sessions on Sustainability initiatives and climate revamping that the University is committed to.

The event was free of charge for students.

https://community.ajman.ac.ae/uploads/files/Winter%20Fest%202022%20Report_2.pdf



**Ajman University Marks World Diabetes Day**

Ajman University (AU), in association with Thumbay University Hospital and Z'NEEM Healthcare group, organized the "Walk Away from Diabetes" campaign to spread awareness about diabetes, considered one of the most common diseases in the world. AU's participation in the campaign was coordinated by our Office of Medical Services, Office of Environmental Health and Safety, and the Health and Wellness Club.

https://www.ajman.ac.ae/en/news/2022/ajman-university-marks-world-diabetes-day

**Student Volunteering Opportunities with INJAZ-UAE**

Ajman University played an active role in promoting volunteering opportunities in collaboration with INJAZ-UAE. The opportunity involved recruiting up to 30 volunteers from the university to contribute to the "Youth Entrepreneurs Competition" held in Dubai from October 30 to November 3, 2022. These volunteers took on various responsibilities, including acting as leaders and chaperones for fully managed teams of participants from more than 13 countries.

https://www.ajman.ac.ae/en/news/2022/volunteering-opportunities-with-injaz-uae



**Ajman University Conducts Seminar on Breast Cancer Awareness**

As part of its ongoing efforts to extend breast cancer awareness among community members, Ajman University (AU), in collaboration with Amina Hospital, held a seminar on campus under the theme "Early Detection for Your Protection." The seminar organized by AU's Office of Medical Services, Office of Student Life, Athletics Unit, and the Office of Environmental Health and Safety as part of Pink October Awareness Month was aimed at imparting knowledge to students, faculty, and staff members on how to combat the disease.

https://www.ajman.ac.ae/en/news/2022/ajman-university-conducts-seminar-on-breast-cancer-awareness

**AU participates in the 'Clean UAE' Campaign in its 21st Edition.**

The Office of Sustainability and Office of Community Engagement at Ajman University took part in the "Clean UAE" campaign in its 21st edition, organized by the Emirates Environmental Group. The campaign was held on December 5 on World Volunteering Day, under the patronage of the Ministry of Climate Change and Environment. The initiative aims to enhance and restore the environmental systems in the United Arab Emirates. Ajman University's faculty, staff, and students from various colleges and disciplines participated in this notable environmental initiative in the Emirate of Ajman.

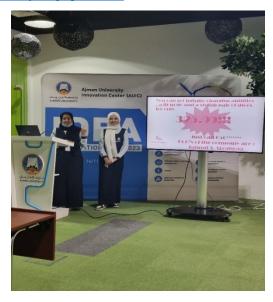https://www.ajman.ac.ae/en/news/2022/ajman-university-participates-in-the-clean-uae-campaign-in-its-21st-edition



## Outreach Activities by Innovation Centre

**Idea Competition for school students' projects**

AUIC conducted an idea competition for the National Charity School, incubated seven school projects, and supported them in building the prototype—idea Competition participation from the National Charity School.

https://auic.ajman.ac.ae/community-engagements/

**AUIC Engineer honored by Ajman Police for developing and inventing intelligent bridge testing as the first stage of intelligent driving testing**

The Ajman Police General Headquarters has launched the first phase of the system, which covers driving and parking on bridges. The smart system will cover more aspects of driving tests in the following stages. The Head of the Vehicle Licensing Department at the Vehicles and Drivers Licensing Department of Ajman Police said Ajman Police seeks to implement intelligent and integrated solutions in all driving test vehicles.

Eng. developed the Smart Cameras or Smart Bridge on driving vehicle projects—Mohamed Baloola from Ajman University.

https://gulfnews.com/uae/watch-ajman-uses-smart-cameras-to-test-driving-skills-of-driving-license-applicants-1.83844163

https://auic.ajman.ac.ae/community-engagements/



**AUIC conducted an "AI and Innovation for Justice Workshop" for Ajman Court's judges and staff during UAE Innovation Month in February 2022**

The workshop was prepared and presented by the Deputy Director of the AUIC. The lecture explained the difference between innovation, exploration and invention, AI advancement, and industrial revolution. The workshop demonstrated the importance of open and big data and the uses and risks of AI.

## Webinar about Social Innovation to improve services for the Disabled at Sharjah City for Humanitarian Services by AUIC

The symposium also aimed to introduce the concept of social innovation and its tools and how people can harness it to meet the societal challenges facing persons with disabilities in moving towards comprehensive empowerment and full representation, in addition to spreading the culture of social innovation at all levels and highlighting the advanced tools and methodologies used in this field, both regionally and internationally.

https://www.schs.ae/en/news-detail/schs-urges-social-innovation-and-improving-quality-services-provided-people-disabilities



## Session on "Ideation and Innovation" for community students

AUIC Director held a session about ideation for the National Charity School to explain what ideation and innovation mean. This motivates students with ideas to take part in the upcoming competitions. Ideation Workshop for National Charity School Students from Grades 4 to 7 in October 2022.

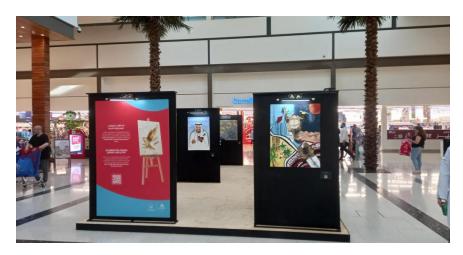https://auic.ajman.ac.ae/community-engagements/

## Outreach Activities by Office of Student Life

**AU students celebrate the Spirit of UAE through brilliant artworks displayed at Ajman City Center.**

On the occasion of the UAE's 51st National Day Celebrations, Ajman University, in collaboration with the management of Ajman City Centre Mall, organized an exhibition of Fine Arts. On behalf of AU, the initiative was jointly coordinated by AU's Fine Arts Center in the Office of Student Life and the Women's Empowerment Council.

The initiative was part of the "Year of Excellence and Priority" competition launched by the Ajman City Centre to encourage talented students to present and display their artistic works and creativity.

https://www.ajman.ac.ae/en/news/2022/ajman-university-students-celebrate-the-spirit-of-uae-through-brilliant-art-works-displayed-at-ajman-city-center

**AU Students Organize 'Reading is Life' Initiative for School Students**

The Excellence Club in the Office of Student Life organized an initiative entitled Reading is Life to encourage school students to read. The event, which coincided with the Month of Reading, aimed to increase students' awareness of the importance of reading and develop their reading skills.

https://www.ajman.ac.ae/en/news/2022/au-students-organize-reading-is-life-initiative-for-school-students



## Outreach Activities by the Office of Environment Health and Safety

**Green Campus Initiative by Ajman University Students Holds Promise for a Sustainable Future**

In line with UAE's Green Agenda and United Nation's Sustainable Development Goals (SDGs)*, the Sustainable Campus initiative was launched as a green platform run by AU Youth driven towards a robust discussion and idea sharing for a sustainable future. Over 20 bright students from the College of Engineering and IT, College of Dentistry, and College of Business Administration shared their remarkable ideas to make the AU campus greener.

https://www.ajman.ac.ae/en/news/2022/green-campus-initiative-by-ajman-university-students-holds-promise-for-a-sustainable-future

**Ajman University Students and Faculty Emerge as Proud Winners in the First Edition of the Ajman Sustainability Awards**

Ajman University College of Architecture student, along with his supervisor and faculty, won the Humaid Bin Rashid International Award for Sustainability in its very first edition. They designed a prototype of a sustainable school entitled Al Zorah Green School in Ajman, adjudged as one of the two best sustainable school designs by the awarding committee, thereby winning second place in the competition.

https://www.ajman.ac.ae/en/news/2022/ajman-university-student-and-faculty-emerge-as-proud-winners-in-first-edition-of-ajman-sustainability-awards



**AU students commit to reverse Biodiversity decline through worldwide nature-positive alliances**

AU proudly joined the Nature Positive Universities Alliance, launched at the UN Biodiversity Conference (COP15) on December 8th, 2022, in Montreal, Canada.

https://www.ajman.ac.ae/en/news/2022/ajman-university-commits-to-reverse-biodiversity-decline-through-worldwide-nature-positive-alliances